







GOVERNMENT OF INDIA MINISTRY OF HOUSING AND URBAN AFFAIRS

# **Multi-modal integration**

# One region, one network, one ticket

Guido Bruggeman

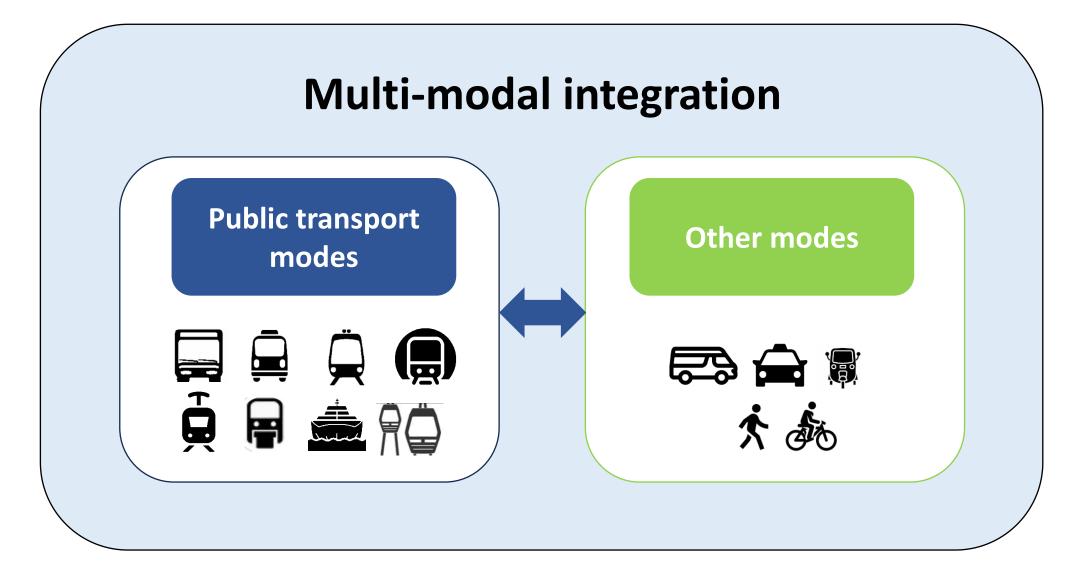
Independent Urban Transport Consultant



# Travellers don't do modes They do journeys

And as they do journeys, they want one integrated system, one information portal, one payment system







#### THE FOUR PILLARS OF PUBLIC TRANSPORT INTEGRATION

#### INTEGRATED PT SYSTEM



#### **ONE PT SYSTEM**

#### SEAMLESS TRANSFERS



#### INTERCHANGES

#### INTEGRATED INFORMATION



#### **ONE INFO SYSTEM**

#### TICKET AND FARE INTEGRATION



#### **ONE TICKET**



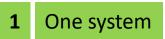


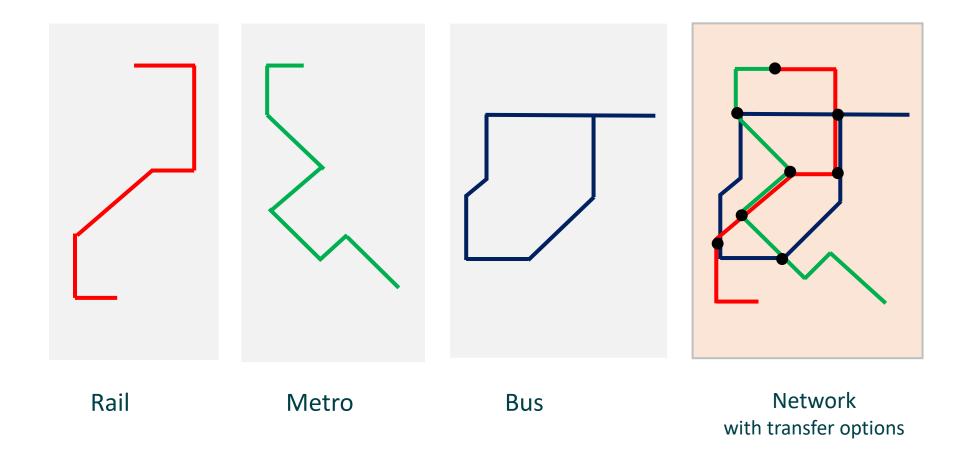
**One network. All travel options** 



One system

# THE ADDED VALUE OF AN INTEGRATED NETWORK





#### A good network brings added value to the individual modes and routes



#### **MULTI-MODAL INTEGRATION AT STATIONS**



Seamless transfer between transport modes with sufficient space reserved around the station

Station Amsterdam Sloterdijk (Netherlands)



# **HIGH QUALITY INTERCHANGES – MOBILITY HUBS**



• Short walking distance

Seamless transfers

- Clear signage
- Sheltered

2

- Safe
- Clean
- Service point



# INTERCHANGE RAILWAYS AND METRO (CROSS PLATFORM)



Station Amsterdam Amstel (Netherlands)



## **INTERCHANGE RAILWAYS AND LIGHT-RAIL**



Station The Hague Central (Netherlands)

Seamless transfers

2



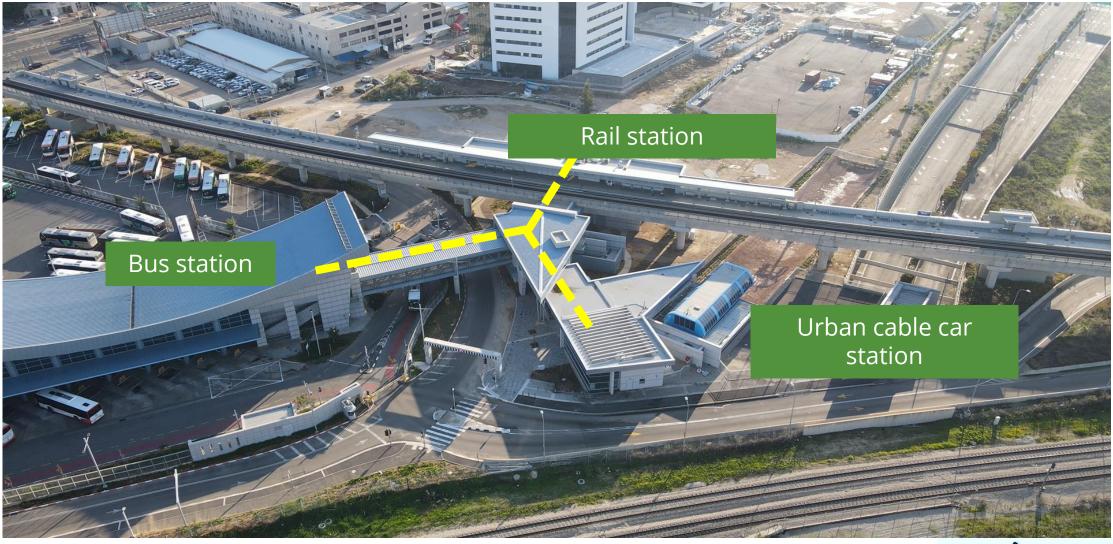
## **INTERCHANGE BUS AND LIGHT-RAIL**



Manchester Wythenshawe Interchange (United Kingdom)



# HAIFA (ISRAEL) – MULTI-MODAL INTEGRATION

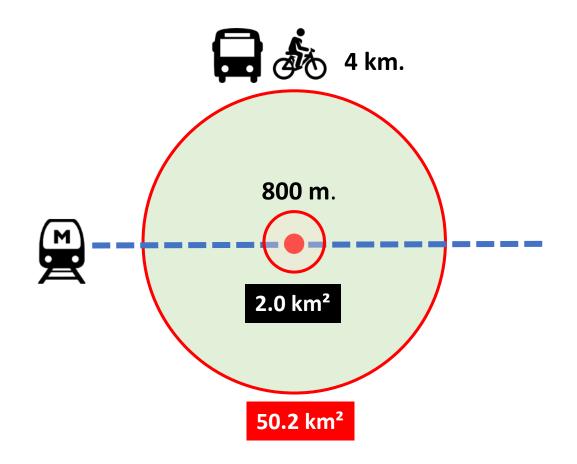




Seamless transfers

2

# **INCREASING CATCHMENT AREA AROUND STATIONS THROUGH MMI**



| Radius | Coverage |
|--------|----------|
| 800 m. | 2.0 km²  |
| 4 km.  | 50.2 km² |

Feeder buses and cycling can increase the catchment area of a metro station by 25 times



# MAKING IT EASY FOR PASSENGERS TO TRAVEL

Calculate important journey details including travel time, interchange stations, distance and price



## One integrated and consistent system of information for all forms of transportation

Travel planning Tickets Customer service Current

->

Search:

#### Passenger information



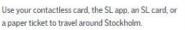
**Getting around** 

A guide to our services, maps, timetables and information about transport accesibility and carry-on luggage.



Fares & tickets







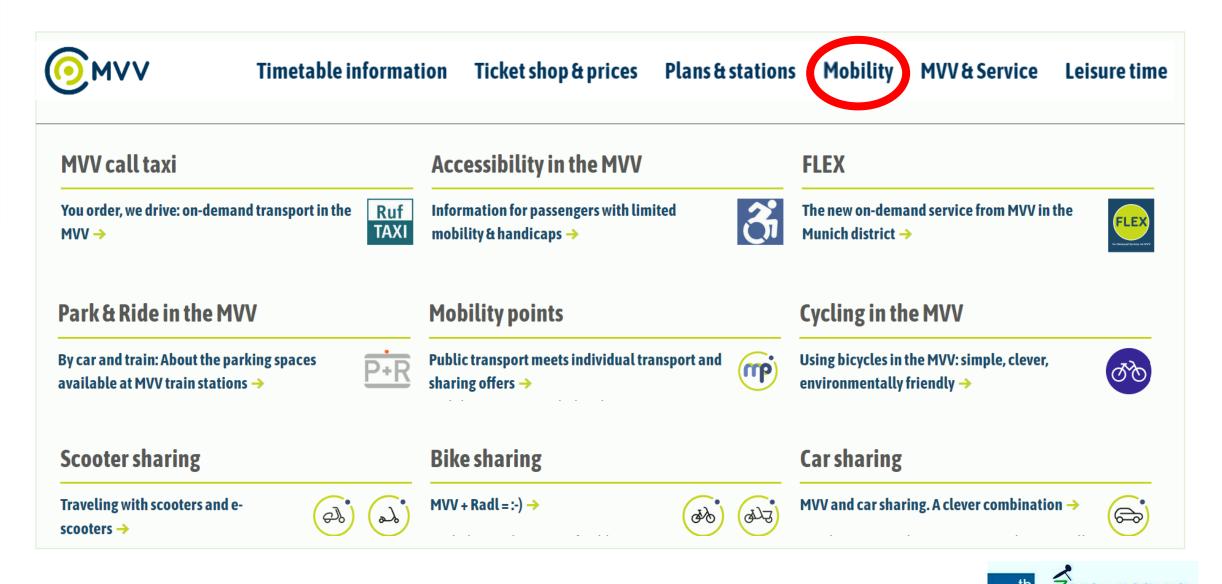
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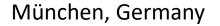
Help & contact

Our Customer Services is open 24 hours, every day, all year round. We will be glad to help you in English, and in other languages if we can.



# **INTEGRATE NEW MOBILITY OFFERS – WEBSITE & APP**



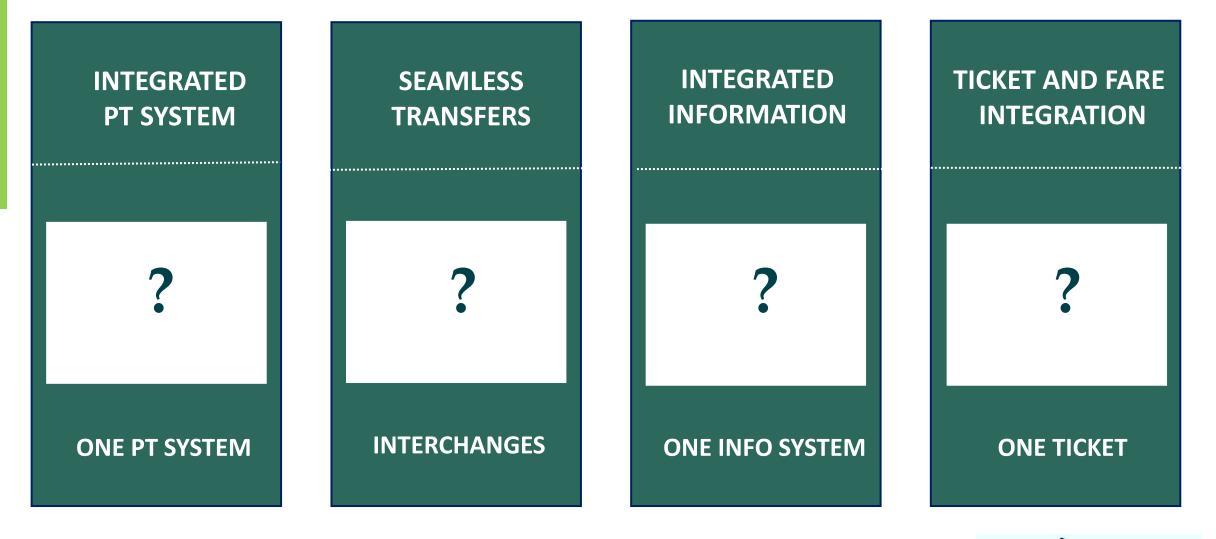


Multi-modal integration

# Where things stand in India and what can we learn from abroad?



## **MULTI-MODAL INTEGRATION IN INDIA?**





# SOME TAKEAWAYS

- 1. Move from a fragmented public transport to **an integrated system**
- 2. Recognize walking and cycling as part of the PT system
- 3. Build transport systems instead of transport infrastructure
- 4. Reserve **10% of budget** for metro lines for multi-modal integration at stations
- 5. Invest in **high-quality interchanges** with a focus on passenger experience
- 6. Make work of **standardisation of transport information** (guidebook)
- 7. Speed up integrated ticketing (customer focused)
- 8. Organise transport system integrators at metropolitan level



# The difference between public transport and an integrated transport system is 50% more passengers

