



## Call for Ideas for Public Outreach Event @ UMI 2018

The Urban Mobility India (UMI) Conference and Expo is to be held at Nagpur this year from 02-04 November 2018. It is an annual event conducted by the Ministry of Housing and Urban Affairs (MoHUA). The international platform facilitates exchange of knowledge and best practices across the world. The theme for this year is Green Urban Mobility.

## Public Outreach Day

Deutsche Gesellschaft fuer International Zusammenarbeit (GIZ) GmbH is supporting MoHUA on various aspects of the conference including organising a public outreach day on 01<sup>st</sup> November 2018. A series of activities will be conducted to take the conference out to the citizens of Nagpur. These activities aim to create awareness on green mobility and impart information on the good practices of sustainable urban mobility to the citizens of Nagpur.

These events will be organised in collaboration with Maha Metro and Nagpur Municipal Corporation.

## Call For Ideas

We seek your participation in the public outreach day and invite you to submit proposals for conducting innovative activities green mobility in Nagpur. They could be street plays, street art, cycle excursions or other activities that showcase sustainable urban mobility and improve the awareness of the local population of Nagpur. Be creative, engaging, innovative and adventurous!

GIZ will support up to 5 ideas for their organisation costs (up to ₹70,000).

## Guidelines for participation

All teams need to send their proposals for public outreach events/activities that promote sustainable mobility.

- All entries must be filled in the template provided
- Multiple entries per team are permitted
- o Multiple teams per institution are permitted
- All entries must be sent via soft copy only (PDF format)
- o Submissions to be sent to arushi.chitrao@giz.de
- o Last date for submission of entries is September 30, 2018

Winning proposals will be selected by the selection committee. Results to be announced on the 15<sup>th</sup> of October.