

HOW HAS COVID-19 IMPACTED MOBILITY PREFERENCES?

PRELIMINARY FINDINGS FROM ONLINE SURVEY
ADMINISTERED BY WRI INDIA

KNOW THE RESPONDENTS



Average age – 32
Average Income – 11 LPA

53.6%

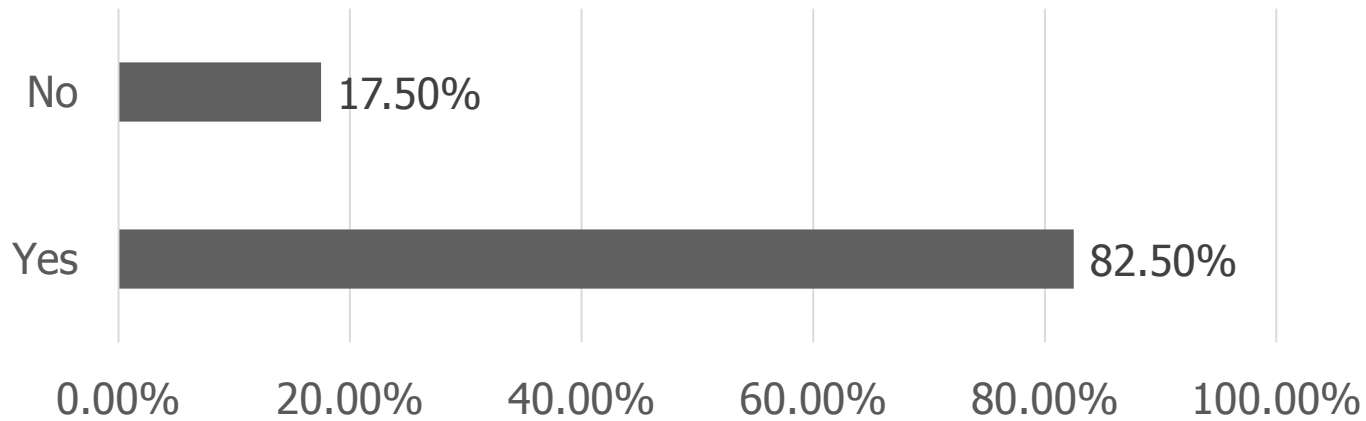


45.5%

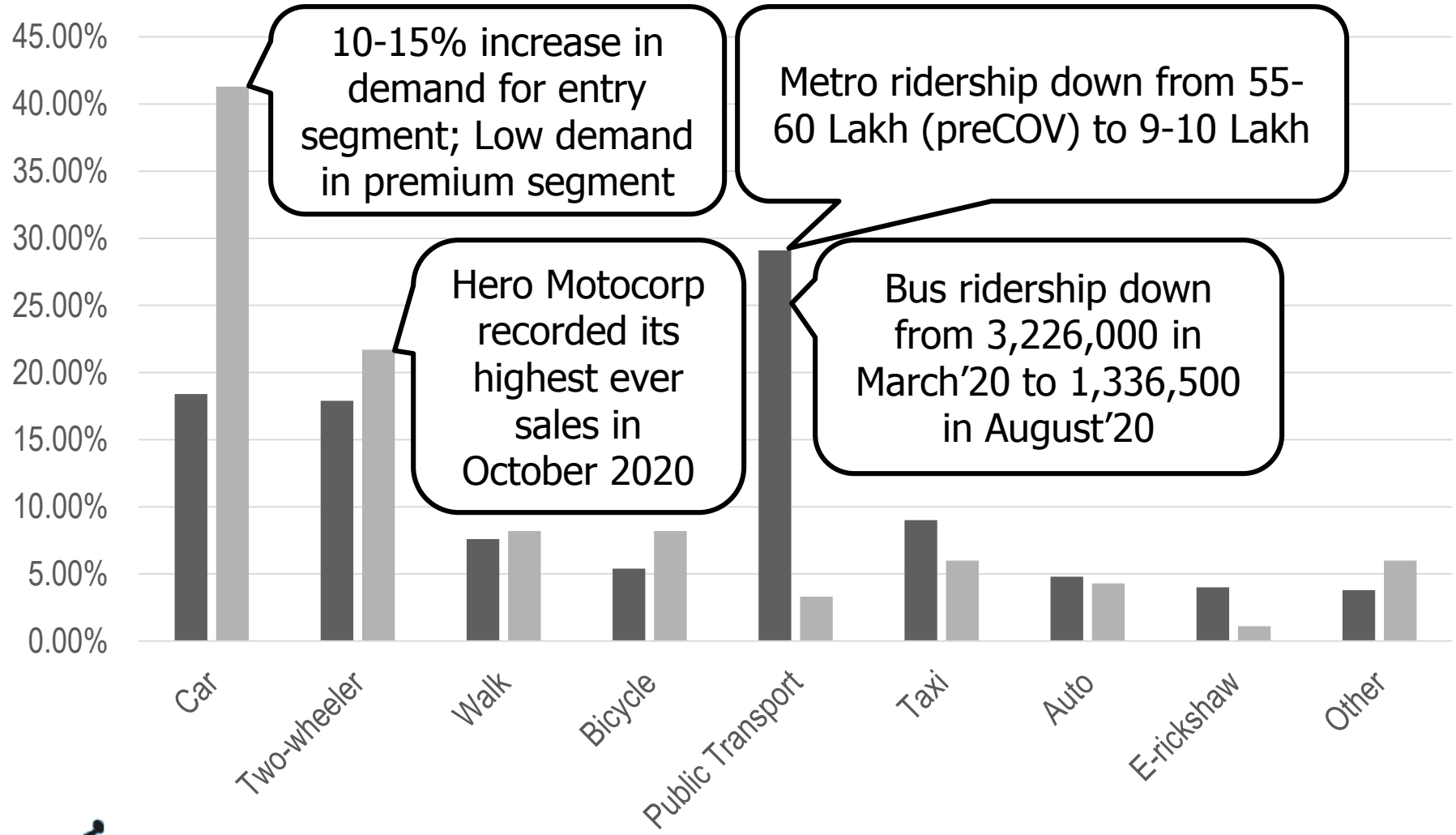
65% - Salaried Employees

54.5% - Daily Commuters

WOULD COVID IMPACT YOUR MOBILITY CHOICES?

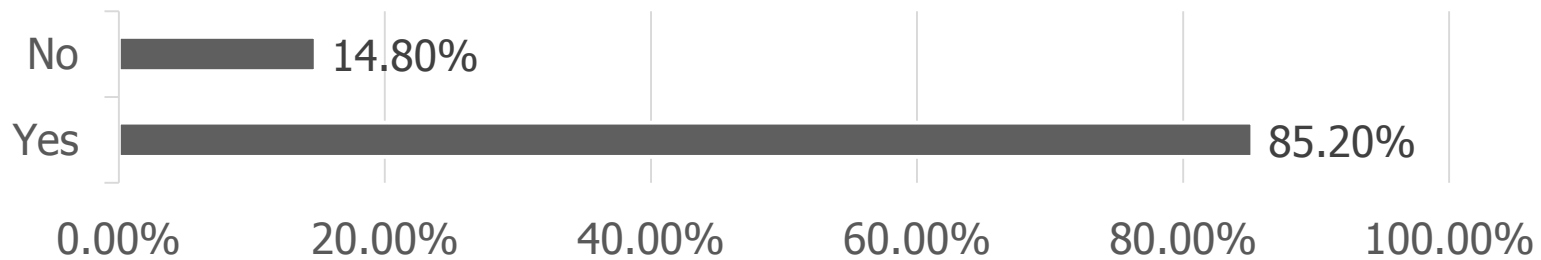


CHANGE IN MOBILITY PREFERENCE PRE AND POST-COVID

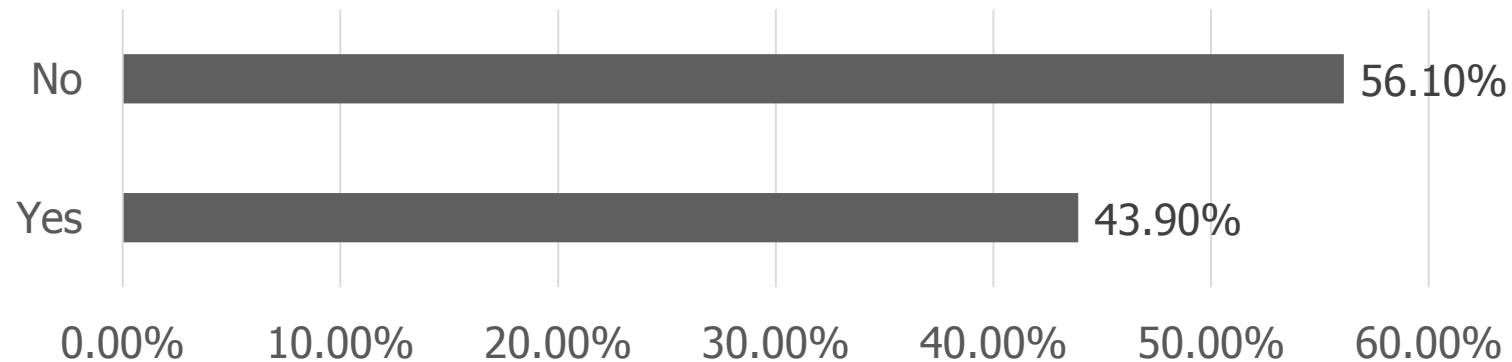


SHIFT TO ONLINE MODES

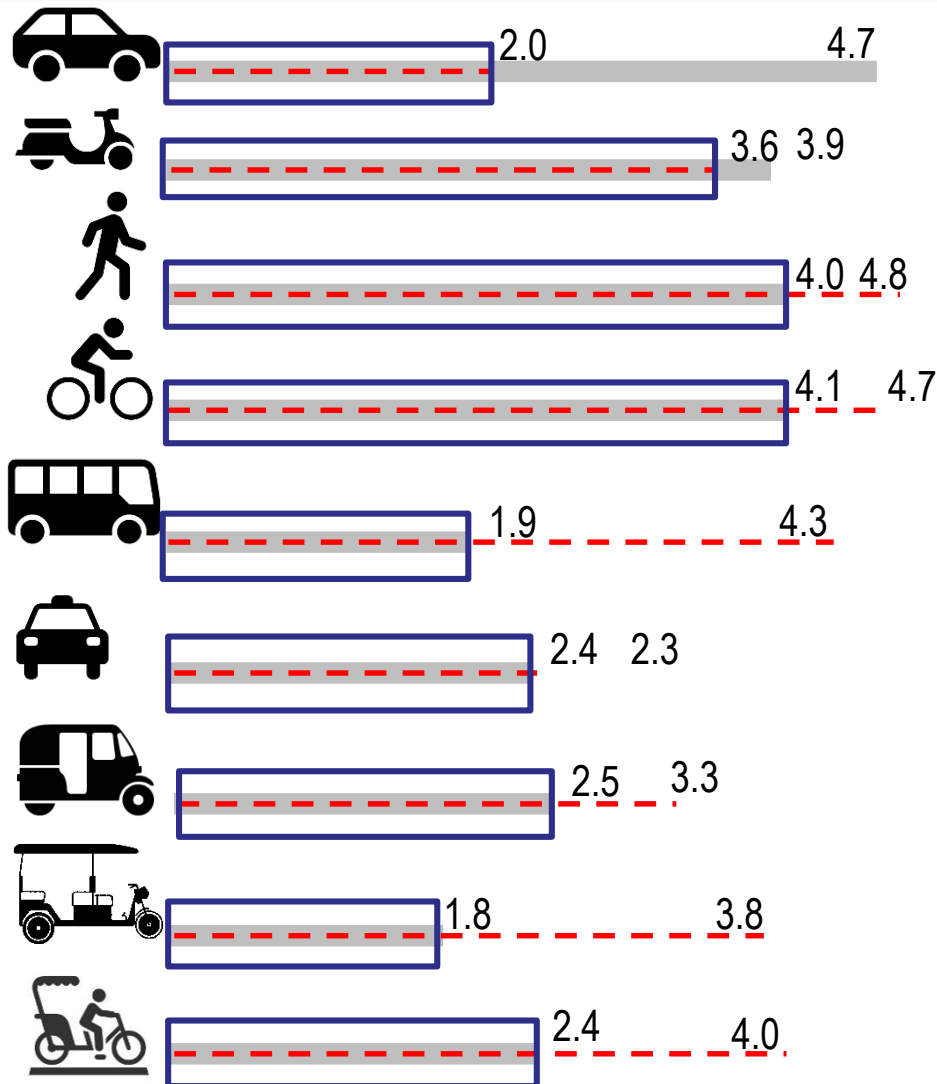
Did you switch to online modes for certain services, such as bill payments, banking?



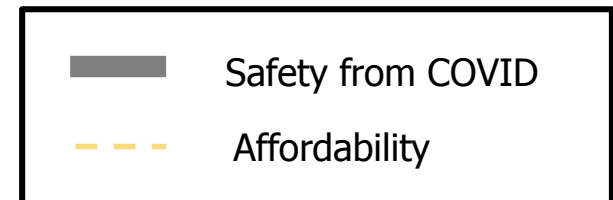
Would you go back to accessing these services offline?



PERCEPTION OF VARIOUS TRANSPORT MODES

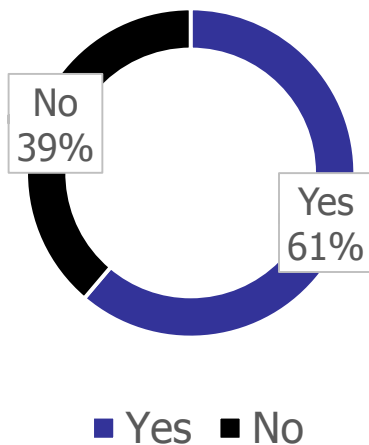


LEGEND

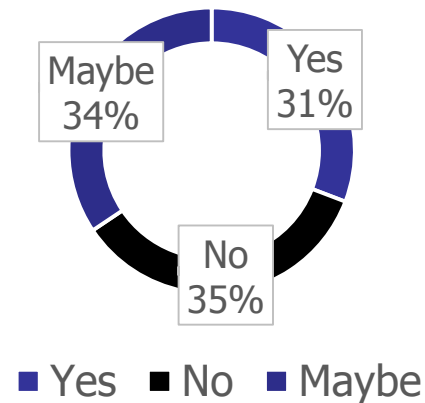


IS IT PERMANENT?

Willingness to take public transport if COVID-safety guidelines are strictly followed



Willingness to consider shared/ rental vehicles, such as zoom car, mobycy, vogo, if COVID safety protocols are followed



THANK YOU