

10th

Urban Mobility India
Conference & Expo 2017



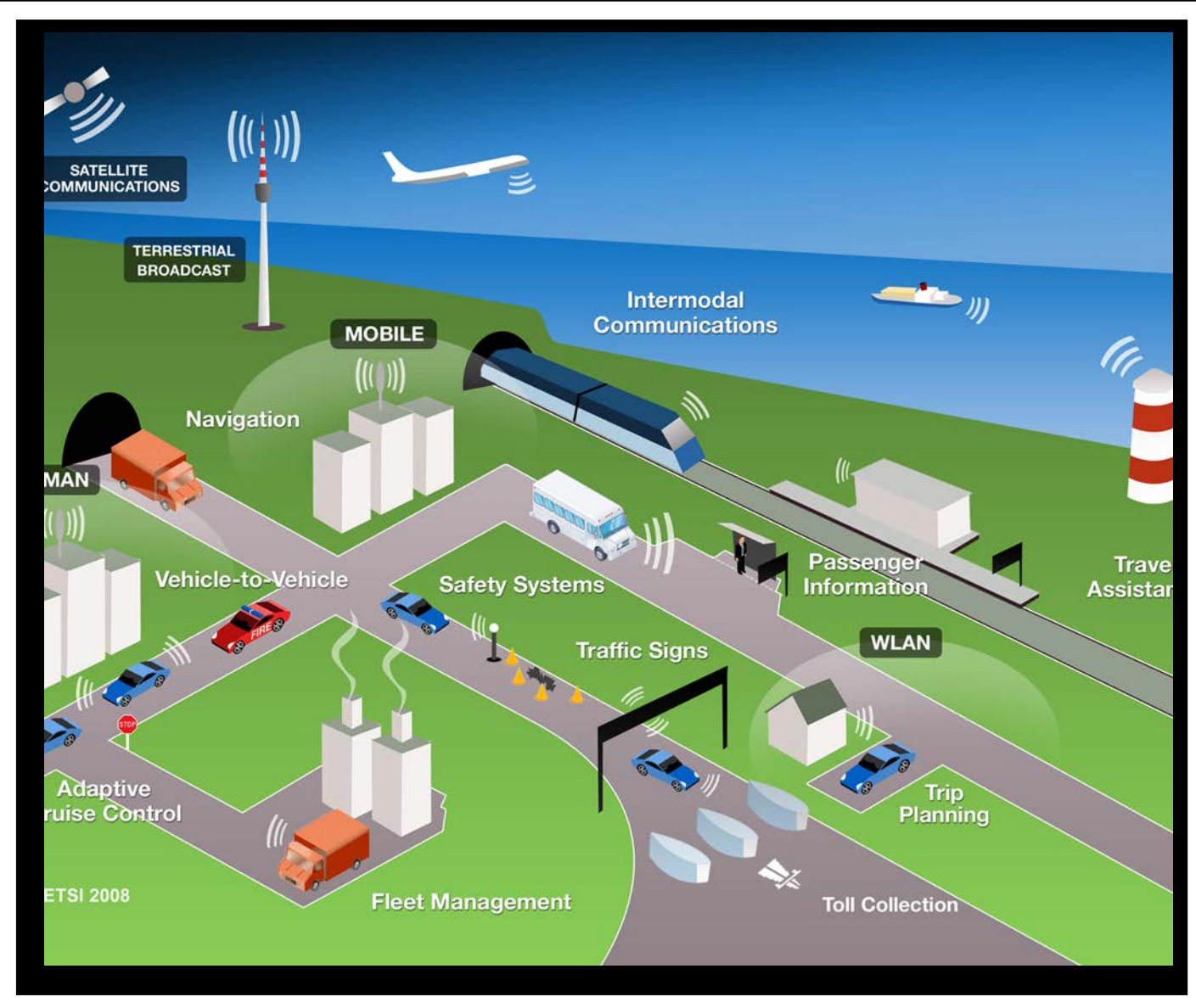
CODATU 2017

“Intelligent Mobility”

Hyderabad. November 2017



ADB



Structure

□ Meaning

□ Some Examples

□ Requirements

□ Caveats

□ Conclusion

Meaning(s) & Examples

Many implications of an open-ended definition

Meaning, or jargon?

LET'S DO A DEEP DIVE
IN THE BIG DATA AND
DRILL DOWN UNTIL WE
HYPERLOCALIZE SOME
DISRUPTIVE TECH-
NOLOGIES.



THAT'S ENOUGH
LEADERSHIP. NOW
THE REST OF YOU
NEED TO DO SOME-
THING.



What does intelligent mobility imply?

- High tech infrastructure?
 - Hyperloops, pod taxis, intelligent people movers
- High-tech city-level connectivity?
 - Linked multimodal transit, including last mile connectivity
- Individual data connectivity?
 - Apps for individual information and communication – these are already uber-iquitous! (Uber, Grab, Flightaware and a zillion others)

High-tech infrastructure

- Most of it is ‘concept’ or pilot
 - Unclear of what the “costs to scale” would be
 - Or long term sustainability, operational problems, safety, etc.
 - Still, there are interesting concepts and pilots...



■ Trains depart every 30 seconds at peak times. Tickets would cost £13

■ The tubes could be above or below ground and designed to withstand earthquakes

■ Each capsule floats on a cushion of air it creates as it moves forward

■ Six to eight passengers per capsule. Three capsules per train

■ To minimise friction, a powerful fan at the front would suck what air is in the tube to the rear

■ Capsules pulled along by magnetic attraction

HOW IT WOULD COMPARE

Concorde	1,354mph	London tube train
HYPERLOOP	760mph	
Boeing 737	485mph	
Bullet Train	275mph	
Eurostar	186mph	
Hyperloop		

JOURNEY TIMES:
381 miles

Aircraft: 1hr 15mins

Hyperloop: 30mins

Car: 5hr
30mins

San Francisco

Los Angeles



High-tech City-level Connectivity

- From multi-modal to “highly connected multi-modal”
- In principle, this is not difficult to do
 - Many cities (internationally!) do have a reasonably well functioning multi-modal system
 - If one considers cab or ride aggregators, then maybe some cities (Singapore, London?) are quite close to this
- But the “intelligent” (data and communication) is secondary to the existence of arterial and feeder systems

Example: Singapore Smart Mobility 2030

Open Innovation Platform

DataMall@ MyTransport.sg
Your Transport Companion

STATIC DATA
Download All

PUBLIC TRANSPORT
Public Transport related datasets provide information including premium bus route, park and ride carpark locations island-wide.

GEOSPATIAL
Geospatial datasets provide geographical information system (GIS) information. These datasets are available in the ESRI Shape file format.

FACTS & FIGURES
Facts & Figures datasets provide Land Transport statistical reports. These reports are available in both PDF and XLS format and updated on monthly / annually basis.

Download: Geospatial Documentation

Arrow Marking, Control Bus, Cycling Path, Bus Stop Location, Covered Linkway, Emergency Gate, Bus Stop Location, Covered Linkway, Emergency Gate

REAL-TIME / DYNAMIC DATA
Request for API Access

Real-time / dynamic datasets are updated live, and served out via APIs which are accessible with an Account Key issued only to registered DataMall subscribers. To gain instant access, click on the request link above.

Download: API Documentation

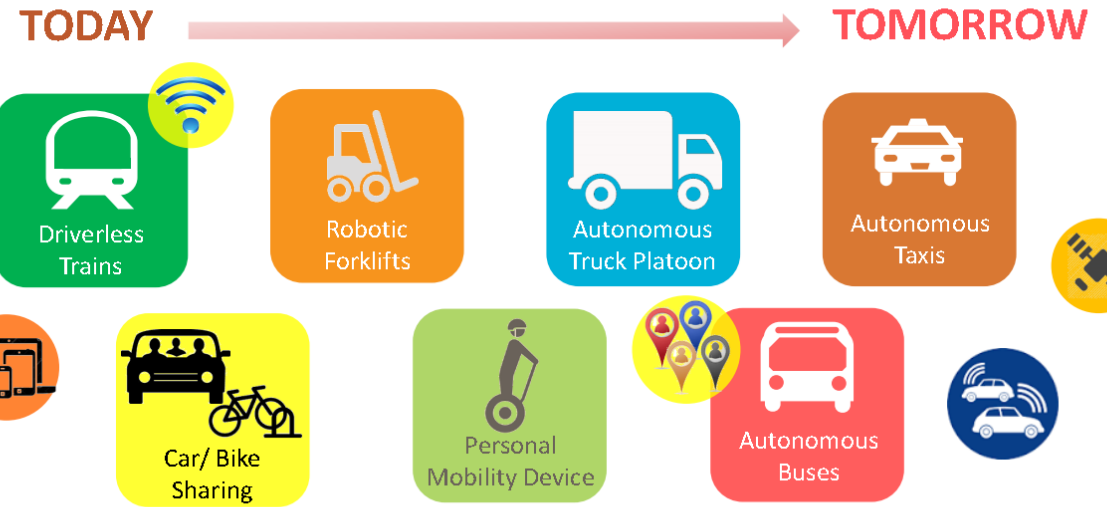
• Bus Arrival
• Carpark Availability
• Faulty Traffic Lights
• Taxi Availability
• Traffic Speed Bands

• Bus Routes
• ERP Rates
• Road Opening
• Traffic Images
• VMS / EMAS

• Bus Stops
• Estimated Travel Times
• Road Works
• Traffic Incidents

80+ datasets 900+ data subscribers 40+ mobile apps & services

Future Mobility – What will it be?



Referenced from Land Transport Authority of Singapore

<https://www.nscs.gov.sg/public/download.ashx?id=1005>

Individual Data Connectivity

- This is a disaggregated system where either the city authorities or private sector make data available for individuals to access and plan trips
 - Maybe have some limited inter-modal tickets along main arteries
 - An example would be
 - Ride aggregators (Uber, Grab)
 - Traffic mappers: Google maps, Waze
 - Bus, train and flight tracking apps
 - Single point tickets for bus and train (Oyster)

Individual Data Connectivity.. (2)

- However, while this is ‘smart’ in some way, for an individual to plan time and resources, the ‘additionality’ is quite limited
 - At this level, many cities may claim to be “smart” – not by design as by technology and disruptors
 - No real integrative or timing mechanism
 - Glorified “timetable” and communication system

Defining “intelligent mobility”

- Based on (ii) High-tech city-level connectivity
 - *Using data analytics, information, and communication technology to create and extract efficiencies and economy in transport systems*

Requirements and some
caveats

Easy to get carried away!

I BUILT A MINIMUM VIABLE PRODUCT, OR MVP, AS I LIKE TO CALL IT.



THAT'S A BLOCK OF WOOD.



IT'S BEING SHY, JUST LIKE PEOPLE.



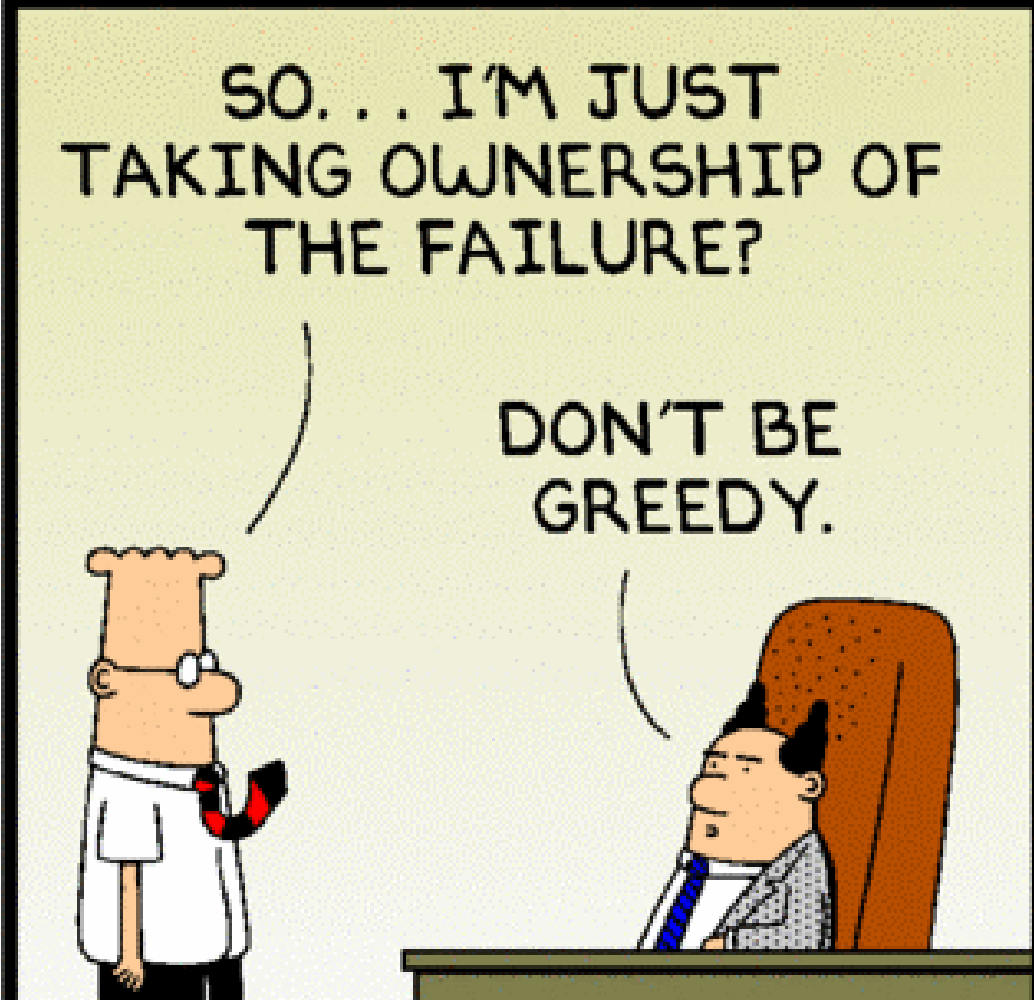
IT HAS EMOTIONS TOO?



The foundation is “mobility” not just “intelligent”

- Basic arterial and feeder infrastructure is the key requirement
 - A “force multiplier” to zero is zilch
- So, the metro, suburban rail, urban roads, buses, and their respective stations and physical linkages are required
 - A tendency to lose sight of the physical (and therefore more difficult) aspect in a technology wave
 - Of course, data and simulation should be used for planning the physical infrastructure

Ownership



Who owns the city transport system?

- Is disaggregated ownership the key to efficiency?
 - Metro, suburban rail, buses owned by different agencies
 - Local feeders maybe privately run
 - How does this jigsaw fit for “intelligent mobility”
 - Is a unified “planning” authority the answer, or are finances and ‘teeth’ also required

Conclusion

Last words

DO A COST ANALYSIS
FOR CONSOLIDATING
OUR DATA CENTERS.



NO MATTER WHAT THE
DATA SAYS, MAKE SURE
YOUR CONCLUSION IS
THAT IT'S A GOOD
INVESTMENT.



No getting away from 'transport'

- Physical infrastructure – the roads, rails, stations, interchanges – are absolutely essential
 - And of good 'quality' that can take advantage of technology
- This would require planning, finance, implementation, time and effort to set up

Retrofitting

- Most cities do not have the luxury of wholistic initial planning and need to retrofit systems into existing situations
- This is more difficult in many ways, and would also require some form of centralized authority with overriding planning and implementation powers

(my view) On pilots and new solutions

- Indian cities need huge scales and economic means of transport
 - Not sure if pilot or emerging new technology solutions will meet either scale or economy
- Also, advise caution on “*we will do this awesome technology for free – just give us the permissions and right of way*”
 - “right of way” and opportunity costs are significant
 - Also, the physical infrastructure created would be quite difficult to unwind...

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Thank you!

ధన్యవాదములు...