

Cycloptimistic : distinctive character of the inhabitants of Strasbourg to feel happy, in good health and show confidence in the future thanks to riding a bicycle every day.



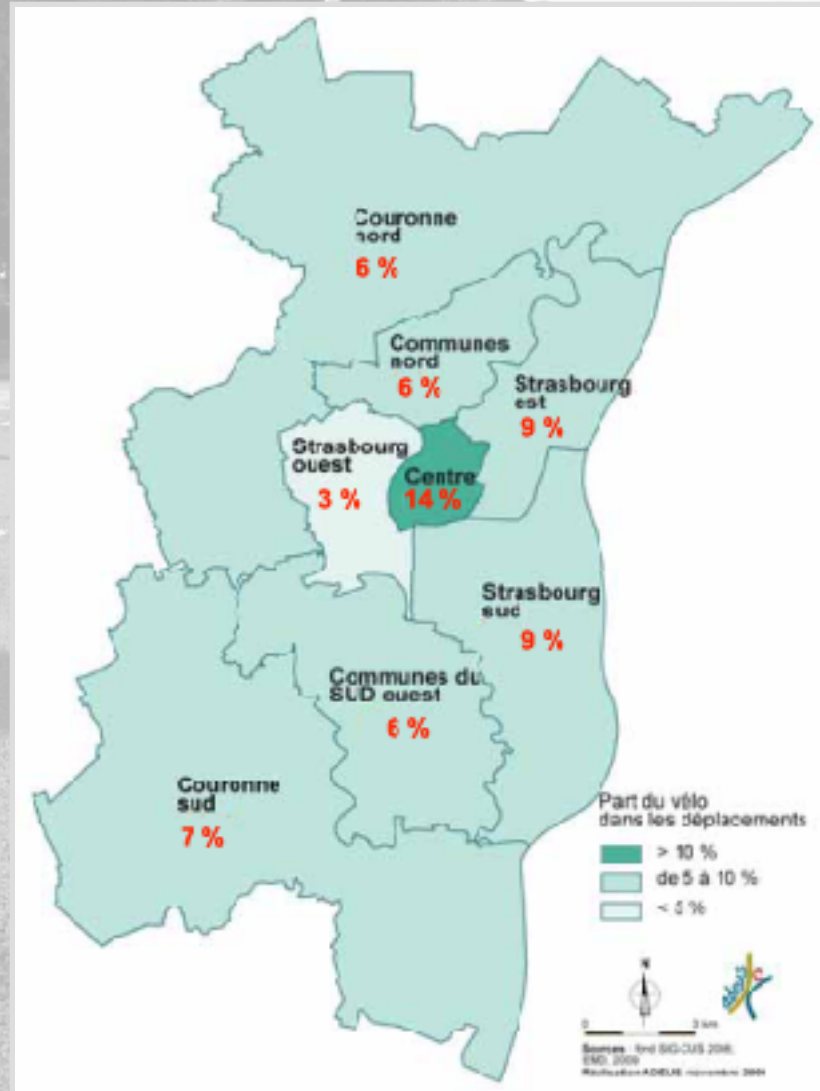
Bike modal share : inequalities

Bike modal share :

- 14% in the city center
- 3% in poor neighborhoods

+5% to 20% bicycle traffic every year

2009-2015 : still 50% of inhabitants who are not using a bike once in a month



From a « driver licence » to bike lessons for all children

> 1000 children learning bike at school every year



Nous sommes
Vélooptimistes

Bike school for adult people

1200 hours / year

300 people / year



Health program with active mobilities

Public bike service as
medication

100 bikes among 6000
public bikes



Bike as a vehicle

E-bikes

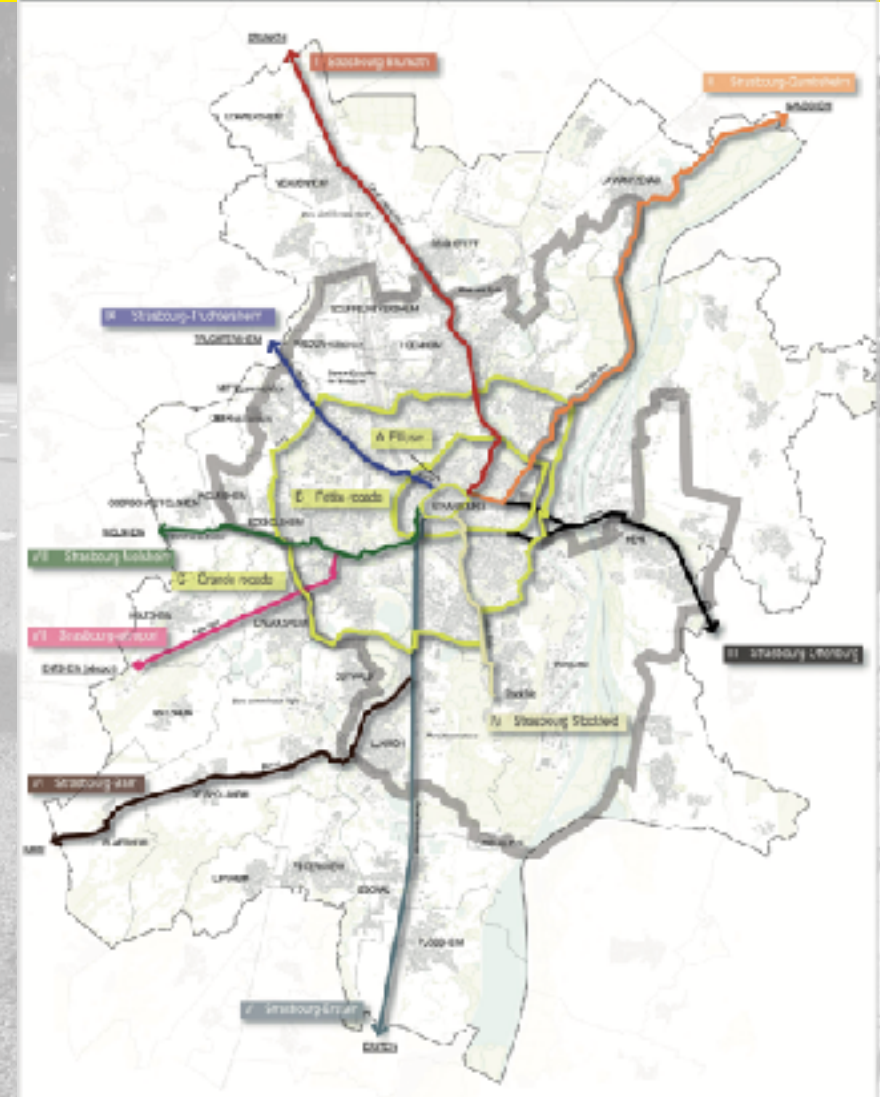
Cargo-bikes



Bicycle highways

Bike to work : not only in the city center but in the entire metropolitan area

Bicycle infrastructures designed like public transport infrastructures





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