









Technology to Leverage Services for Improved Mobility

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Surat City Profile



8th
Largest in
India as per
population



4th fastest growing city globally



Termed as
Economic
Capital of
Gujarat



9/10 Diamonds in the world are cut and polished here



40% of nations total man-made fabric & 28% of nation's total man-made fiber production



Area: 326.5 sq.km

Population: 2011- 44.6 Lakh(SMC)

Density: 138 Persons/ Ha
(Census-2011)

Population Growth Rate: 59% increase in a decade (2001-2011)

Admin Zones: 7

- 2nd largest in Gujarat and 8th
 largest In India
- Fastest growing city in India
- Large number of migrant
 populations in the city from
 various parts of India due to
 economy generating textile and
 diamond industries



Mobility Issues



Rapid Growth in Population

• 2001 – 28.0 Lac | 2011 – 44.6 Lac



Rapid Growth in Vehicles

16.7 Lakh Vehicles added in Last 10 Years



High City Mobility

38 Lac Passenger Trips per Day



Inadequacies in Road Network

• Incomplete Road Network and Constrains such as River, Canal, Railway



Increase in Congestion Time and Travel Time

 Decrease in travel speed from 28 kmph to 18 kmph, Increase in Travel Time from 13 mins to 25 mins

Vision, Strategic Goals and Policy Directions

SARAL means "Simple"

which also implies mobility being Easy, Convenient and Accessible aimed towards a healthy living environment.

The vision **"SARAL Mobility 2046"** is achieved through **five strategic goals** defined as:

- **1. Improving quality of life of people** by providing for a Safe and Sustainable transport system
- 2. Supporting the **economic growth in the city** by enhancing Accessibility for people and goods to major activity centers.
- **3. Ensuring efficient connections** by providing Reliable multi-modal travel options
- **4. Optimizing transport system operations** and enhancing travel experience of people through Advanced Technological Applications in transport.
- **5. Contributing to the environment** by promoting Low carbon mobility



Leveraging in Transportation

5 Integration **Analytics** Integration between BRTS, City Bus and Analysis of ITMS and AFCS **HMC** services data to improve the 1 efficiency of PT Service 4 Types of **Technology** Leverage Networking City has increase **Control Centre,** network from 10 GPS, ETM, POS, km in 2014 to 430 **Vending Machine** km in 2019 Information Timetables, tariff 3 information, route maps

Transit Performance Indicator

- Ridership Passenger/Bus
- Revenue Revenue/Bus
- Vehicle Utilisation
- Earning Per Kilometer
- Cost per Kilometer
- Accident Rate
- Load Factor
- Occupancy Ratio



How is Surat Adopting ITS Tools

Intelligent
Transport
Management
System

Automatic Fare Collection System

Intelligent
Traffic Control
System

Intelligent
Transport
System (ITS)
Leveraging

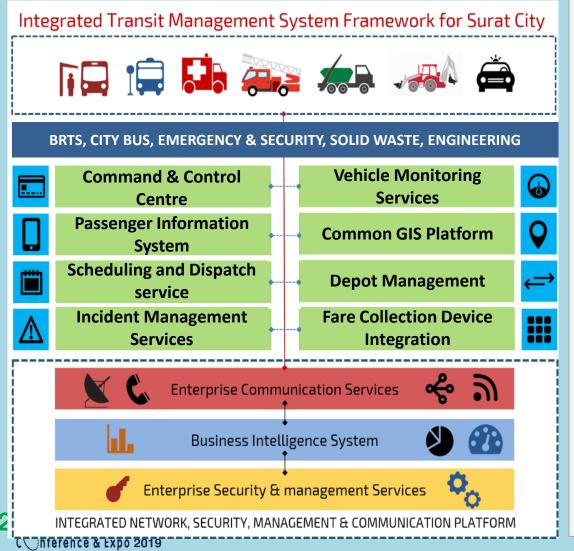




SMC is implementing a city wide integrated system – "Intelligent Transit Management System" (ITMS), to manage diverse set of transportation needs for the city – this includes:

- (a) Public transport and
- (b) Vehicles related to civic services like Solid Waste Management, Drainage, Heavy Engineering, Emergency Services.

Scope & Coverage



PROJECT SCOPE

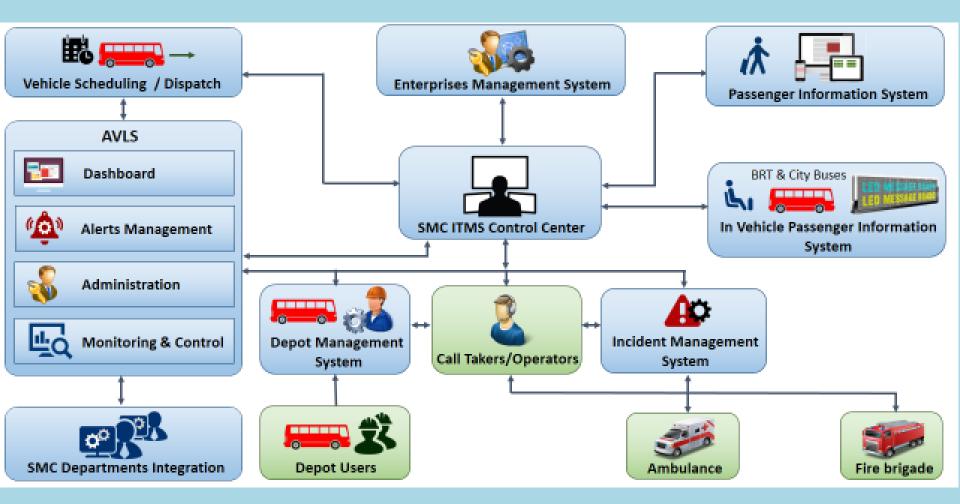
Hardware

- 153 BRTS stations
- 575 City Buses
- 166 BRTS Buses
- 6 Depots
- 535 Department Vehicles
- 50 Emergency Vehicles

Software

- Automatic Vehicle Location System (AVLS)
- Depot Management System (DMS)
- Enterprise Management System (EMS)
- Website

Flow Diagram



Components



BRTS Station PIS

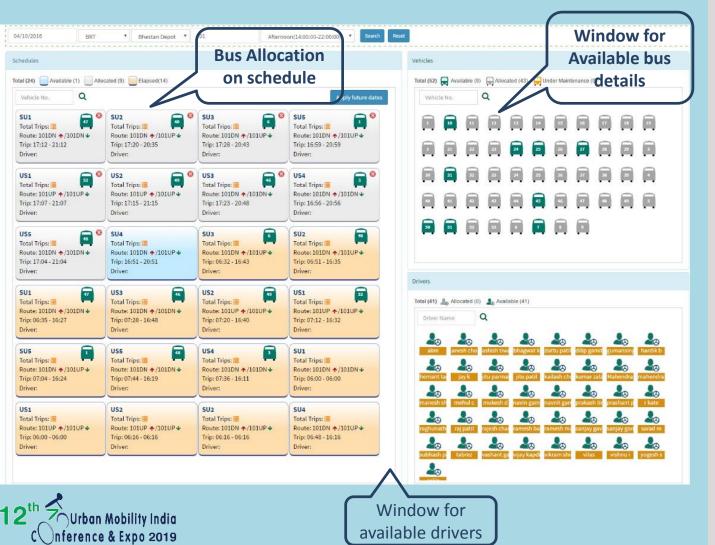
City Bus Shelter PIS



Bus Driver Console

In Bus PIS

Depot Management System (DMS)



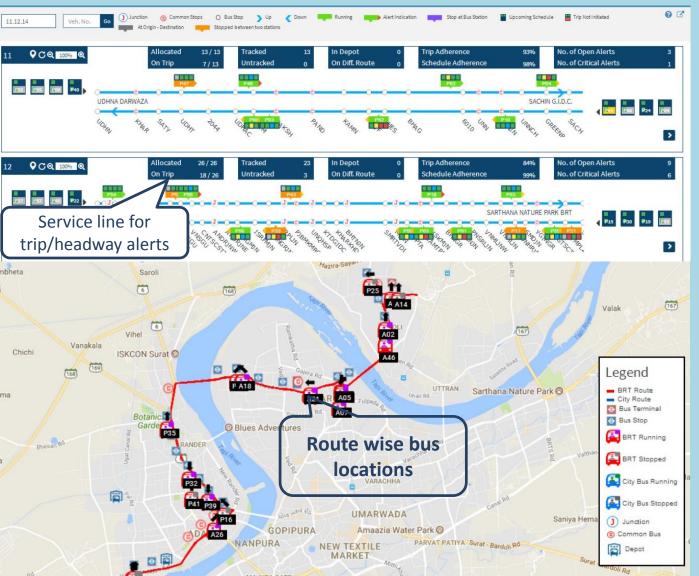
Characteristics:

- Human Resource Management
- Store Inventory
- Workshop Module
- Vehicle & Crew Allocation

Key Benefits:

- Reduced human involvement in allocation process – *Digitization of depots*
- Single format across all the operators for all Depot related activity
- Database for allocation –
 Bus, Driver, ETM &
 Conductor
- With inputs from AVLS data, Sitilink can terminate or black list driver
- Driver Performance
 Assessment program can be started with available data from DMS

Automatic Vehicle Location System (AVLS)



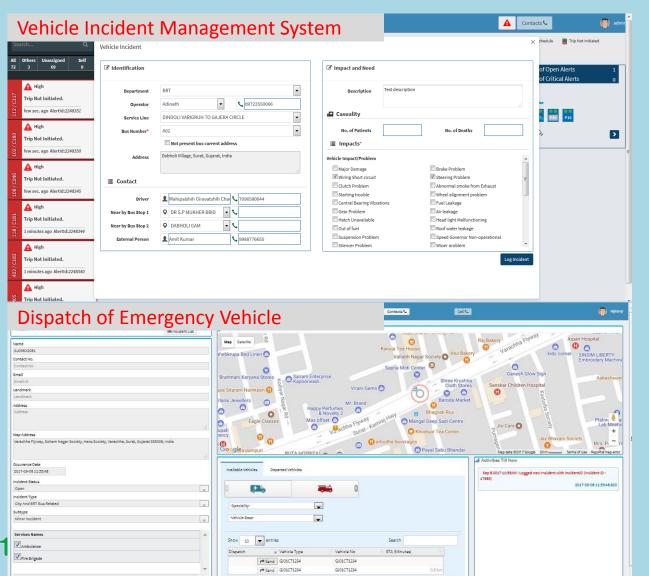
Characteristics:

- Vehicle tracking at every 3 sec in BRTS & 6 sec in CBS.
- Passenger Information System (PIS) & Passenger Announcement System (PAS)
- Two way communication with driver
- Alert management w.r.t. operational & real time issues

Key Benefits:

- Real time monitoring of public transport
- With inputs from AVLS, Sitilink started system generated operator billing after reconciliation
- Availability of database
 which can directly use for
 several Transit Performance
 Indicators
- Panic message to control center through BDC
- Real time information to users through PIS & PAS

Incident Management System (IMS)



Characteristics:

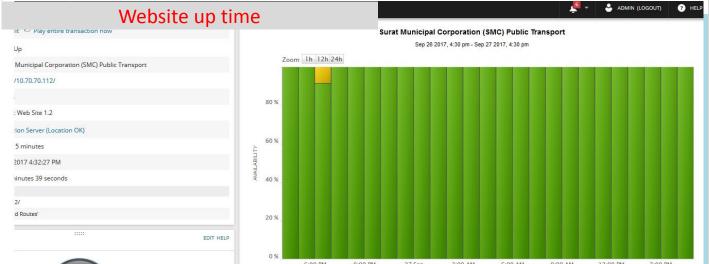
- capability to manage any incident from control center
- provide quickest route to reach location of incident location and provides location of nearby emergency service.

Key Benefits:

- Different department work close to resolve incident
- Provides quick
 response & service
 during critical duration
 of incident

Enterprise Management System (EMS)

Stat	ion PIS Serv	NGS ▼						
Custom Table for Datasource 1 from Today (Sep 27, 2017)								
NAME	NODE NAME	IP	TIMESTAMP	PERCENT AVAILABILITY	PERCENT LOSS	STATUS		
BUSSTATION SERVER	Aai_Mata_Chowk_Idea	100.91.0.98	221	99.5475113122172	20 %	Q Up		
BUSSTATION SERVER	Aaspas_Dada_Temple_	100.91.0.72	221	100	0 %	● Up		
BUSSTATION SERVER	APMC_Sardar_Market_	100.91.0.97	221	100	0 %	● Up		
BUSSTATION SERVER	Bapa_Sitaram_Chowk_l	100.91.0.20	221	100	0 %	● Up		
BUSSTATION SERVER	Baroda_Pristage_Idea	100.91.0.106	221	99.0950226244344	0 %	● Up		
BUSSTATION SERVER	Bhagwati_Industrial_Es	100.91.0.37	221	66.5158371040724	0 %	● Up		
BUSSTATION SERVER	Bhaiya_Nagar_Idea	100.91.0.62	221	12.6696832579186	0 %	● Up		
BUSSTATION SERVER	Bhakti_Dham_ldea	100.91.0.101	221	94.1176470588235	30 %	● Up		



Characteristics:

- Monitors assets owned by Sitilink
- Provide working status of all equipment such as GPS, BDC, station server, etc

Key Benefits:

 Sitilink is able to monitor all the equipment from control center

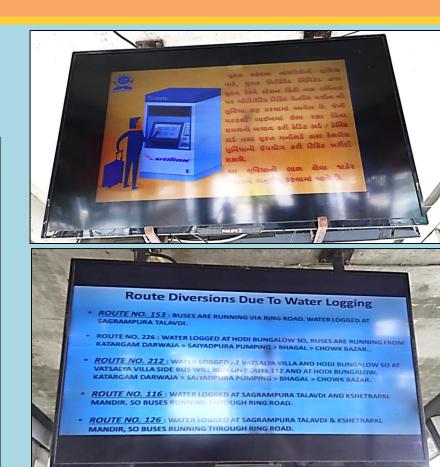
Passenger Information System (PIS)

BUS PIS

- Bus front and Rear PIS show the Route
 Number, Origin & Destination and Via Stops
- Next Bus stop, various public awareness messages and route diversion details, New Route Details, Complaint Number, etc.

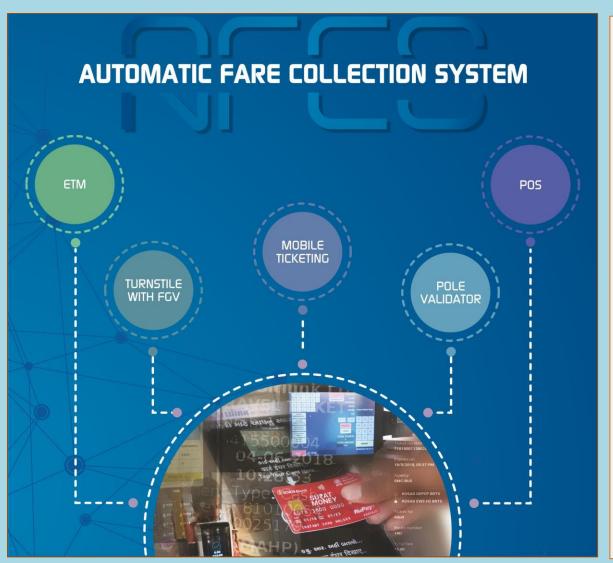
BRTS STATION PIS

- Route wise ETA is displayed through Station PIS on all BRTS Station
- Poster for New Route, Diverted Route, Event,
 Public Awareness Message









Automatic Fare Collection **System (AFCS)** project aims to automate the fare collection mechanism and technology within Surat's transport ecosystem (BRTS & City Bus Services) enhance and operational capability, citizen's satisfaction, reliability and ease of operations for its services offered through various transits.

Scope & Coverage



AUTOMATIC FARE COLLECTION SYSTEM



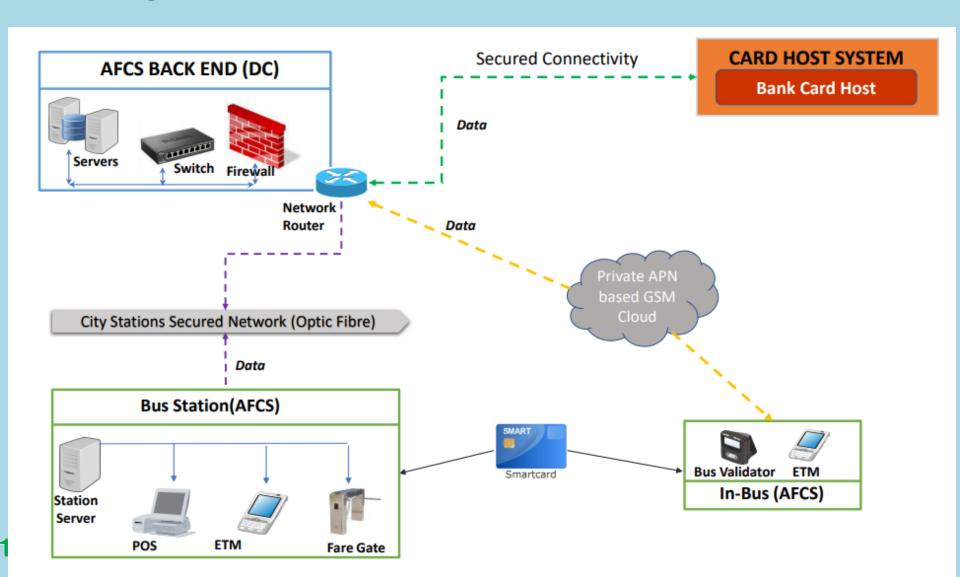
153 BRTS Station

166 BRTS Buses

575 City Buses



Flow Diagram

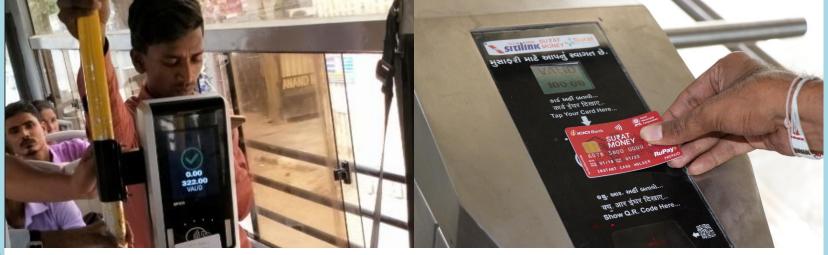


Components



BRTS Station ETM with POS

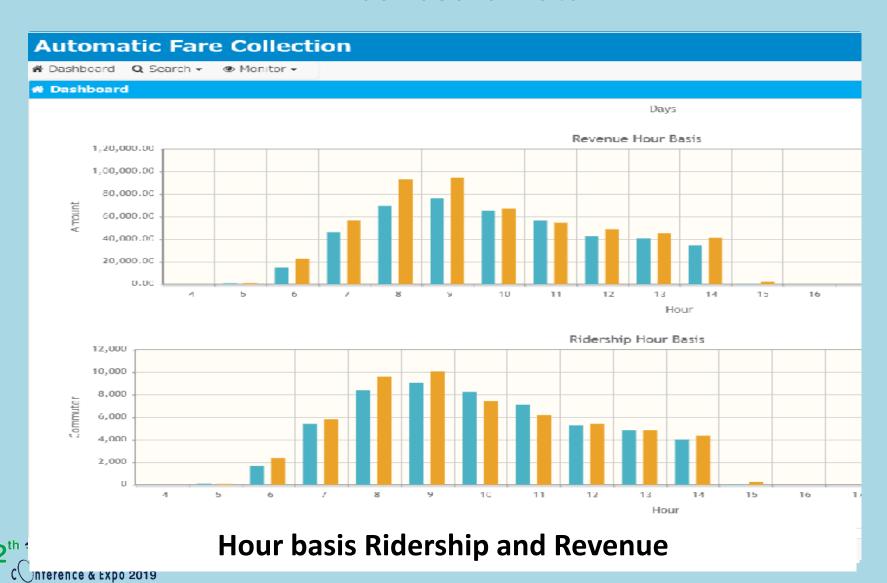
Turnstile with Fare gate Validator



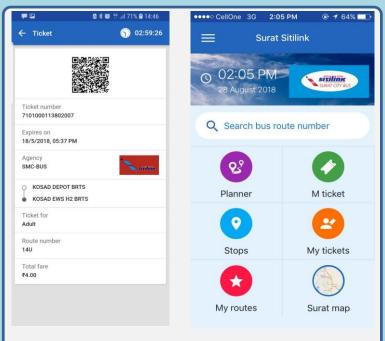
City Bus Pole Validator

Surat Money Card

Dashboard Data

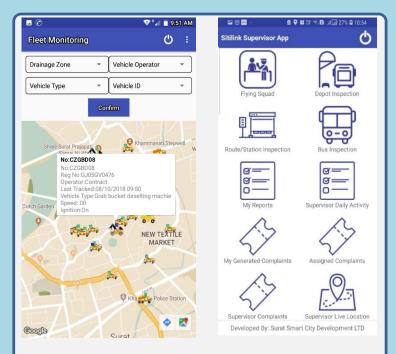


Mobile Application and M - Ticketing



Sitilink mobile application offers citizen to plan their journey in an efficient way. Surat Sitilink application provides multiple options listed as below:

Journey Planners, M-ticketing, Route and Stops Information, Route Map



SMC **Department vehicle application** is developed for the real time vehicle tracking and reporting. Also used for the operator billing based on AVLS Data.

Sitilink Supervisor application is developed for Sitilink operations.

12th

nference & Expo 2019

Intelligent Traffic Control System

Objectives

Improve Journey Time Reliability Safety Improvement & real time information **Accident Reduction Traffic Enforcement & Increased Traffic Signal Efficiency Increase Operational Efficiency Reduction in Traffic Congestion & Pollution Control**

Public Awareness

Intelligent Traffic Control System

Scope

Traffic Junction Component

- Adaptive Traffic Controller
- Vehicle Detector
- Pedestrian and BRTS Signals
- Zebra Crossing and Stop Lane Marking

Traffic Enforcement and Surveillance

- Red Light Violation detection system
- Speed violation detection system
- Traffic Violation cameras and E challan devices
- Traffic surveillance and ANPR

Information Dissemination

- Speed control sign board and VMS system
- ECB system
- Mobile application and traffic portal
- Traffic control centre

Intelligent Traffic Control System

Coverage

#	Particular	Junction/Location/ Number	Geographical Coverage
1	Adaptive Traffic Control System (ATCS)	Junctions	267
2	Red Light Violation Detection (RLVD) Systems	Junctions	25
3	Automatic Number Plate Recognition (ANPR) System	Junctions	17
4	Speed Violation Detection (SVD) System	Locations	15
5	Traffic Violation Cameras (Illegal Parking & Wrong side Detection System	Locations	31
6	Traffic Surveillance System	Locations	55
7	Variable Message Signboards (VMS) System	Locations	20
8	Speed Control Signboard (SCS) System	Locations	15
9	Emergency Call Box (ECB) System	Locations	20
10	Zebra and stop line marking	Junctions	267
11	E-Challan Hand Held Device	Number	125
12	Traffic Command Center	Location	1

12¹¹

Application of ITS Tools

Bus Station analysis (Peak - off Peak Load)



OD Analysis, Passenger Transfer Analysis



 Route wise and Bus wise
 Conductor analysis to improve the revenue collection



Driver Analysis to improve the reliability

Accident and Breakdown analysis

(Operator wise)



- Schedule Optimization
- (Route direction wise and peak hour wise)



Trip and Schedule Adherence Analysis (Route and Operator wise)



Operator wise and Bus wise Schedule and Actual Arrival/Departure

Route Performance Analysis

(Route wise - Ridership, Revenue, vehicle utilization, dead kilometer, revenue kilometer)



Interchange Station & Infrastructure requirement



•Guiding Emergency Vehicle (Ambulance and Fire Fighter) for Short and Less traffic route to reach incident point/hospital.



ITS Integration for PT/SMC Services

Integrated Fare

■(Single ticket to travel in BRTS, City Bus and HMC)

IntegratedSchedules

 (schedules prepared considering integrated corridors for BRTS, City bus and HMC)

PassengerInformationSystem

•In Bus and Station: Passenger information such as next stop indicator, Bus estimated time of arrival.

PassengerAnnouncementSystem (PAS)

■(in Bus)

GeneralTransit FeedSpecification

(GTFS – Integration with Google) ■SMC
Department
Vehicle and
Emergency
vehicles
integration

12th Urban Mobility India Conference & Expo 2019

ITS Project Benefits

CITIZEN

Faster Ticket Issuance:

- Shorten payment time for QR ticket.
- No need to prepare change for Surat Money Card
- Passengers don't need to calculate the fare
- Mobile Ticketing
- Increased reliability and User satisfaction
- Boarding & alighting complete with one tap for Surat Money Card simple & speedy for everyone (barrier free)

IMPROVED OPERATIONS

Automatization of fare calculation/collection:

- Accurate and strict fare collection
- Reduce manual fare collection.
- Improve on-time operation by shortening passenger boarding & alighting times
- Lower equipment & operation cost by reducing cash handling
- Single established system across the operators
- Transit violations monitoring

SOCIETY

Shift from private vehicle to public transportation:

- Reduce traffic congestion
- Ease air pollution
- Provide more business opportunities to the
- Area around public transportation
- Surat money card :
- Contribute to environment by reduce paper tickets for AFCS system

SMC/SSCDL

Data Driven Decision Making

- Passenger/origin- destination/sales assisting in better
- Bus services and Frequency planning including last mile connectivity.
- Reduction in personal vehicles with better utilization of Public transport infrastructure
- Aid multi-modal integration



Unique Features

6. Helpline Number for Complain Management (18002330233) throughout operational hours

For Complaints related to BRTS and City bus, feel free to call on Sitilink toll free number 18002330233



Towards Vision Achievement

Surat has increased their ITMS scope by spending more amount in the project to avail maximum benefit

Integrated the Public Transport system, SMC department vehicles and emergency services using ITMS and AFCS system

Increase in Travel Time reliability and Reduction in Congestion through ITCS. Increase the efficiency and utilization of services.

By using Intelligent
Transportation System (ITS),
Surat Municipal Corporation is
aiming towards achieving their
Vision and Goal "SARAL"
mobility for Surat City.

Safe & Sustainable

Advanced

Reliable

Accessible

ow Carbon



