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In China, national plan and policy prioritize NMT development



☐ The 13th Five Year Plan

Promoting green mobility including walking and biking for low-carbon transport development.



■ MOHURD Guideline on NMT

- For mega cities and large cities: integrate NMT with public transit system for urban mobility.
- For medium cities and small cities: develop NMT as a main mode of urban mobility.

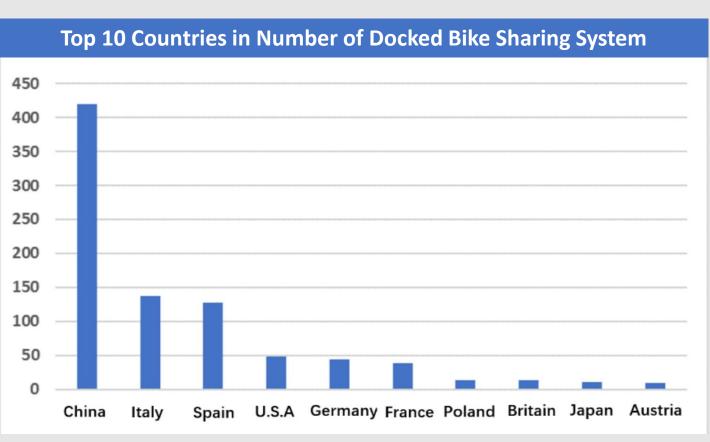




Biking is going through a rebirth globally

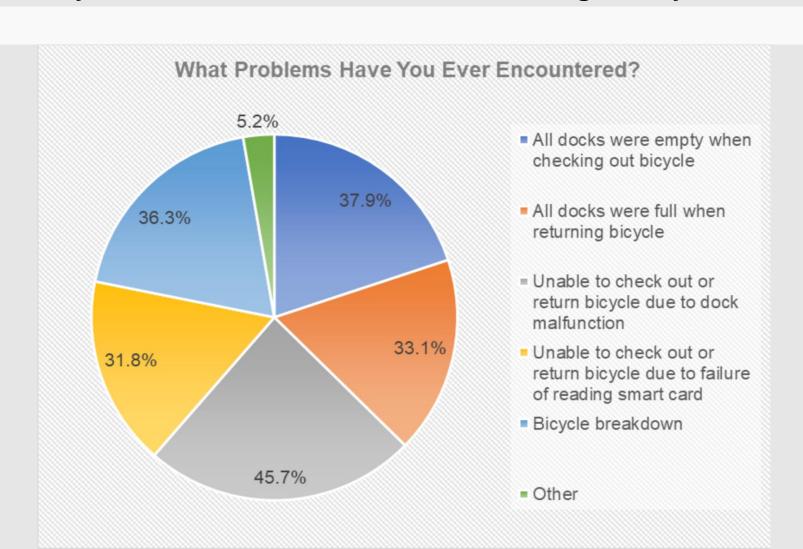
Over 1,000 cities operate docked public bike sharing (PBS) throughout the world





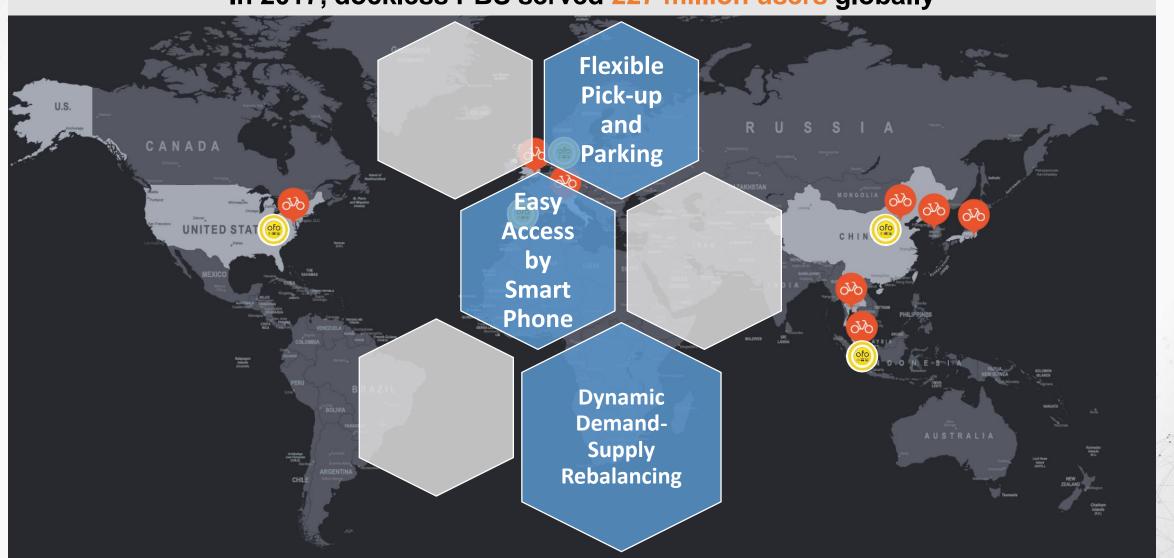
Docked PBS is widely used but has inherent limitations

The survey of 1,000 users of docked PBS in Changzhi City, China shows:



Dockless PBS relaxes limitations through technological innovations

In 2017, dockless PBS served 227 million users globally

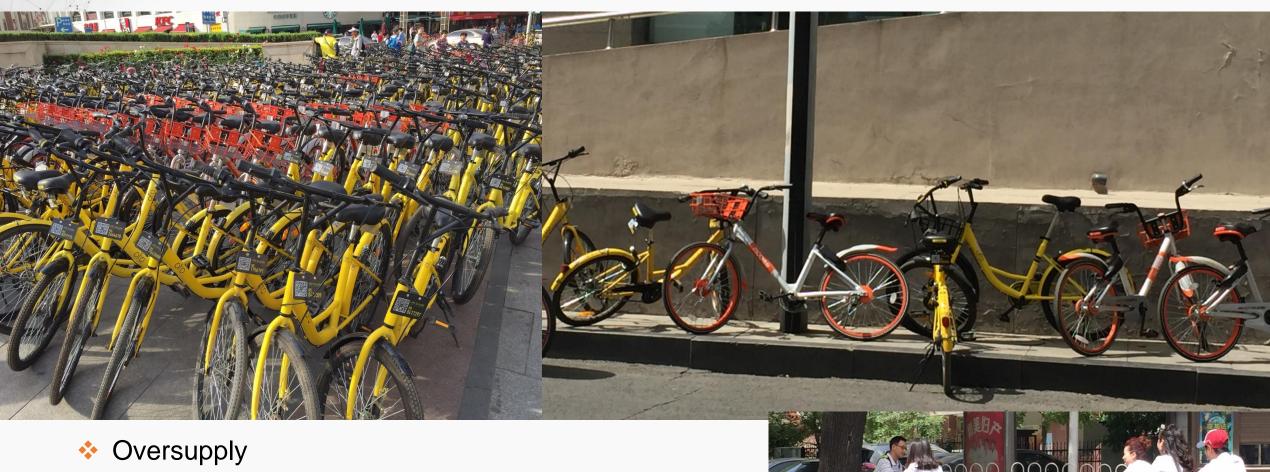


PBS tackles urban mobility challenges

- Dockless PBS presents a promising solution to link the last-mile of urban mobility.
- Data generated by dockless PBS unlocks innovative approaches to understand urban NMT demand thus to improve NMT environment.



But also brings its own challenges



- Random parking
- Disappearing operators

Growing use means adjustment required for NMT infrastructure

PBS – Unlock new information and better insights to understand NMT demand

Data collected from one shared bike

- Trouble-free operation for 365 days
- 2,021 complete trips

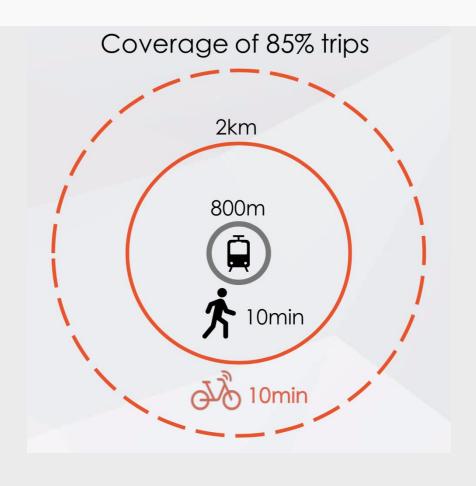
Unlocked by 1,975 users

Traveling a total distance of 4,850 km



PBS – Unlock new information and better insights to understand NMT demand

What if we analyze data collected from millions of operating shared bikes?



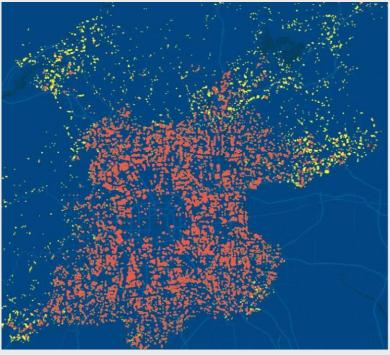


"PBS + Public Transit" eliminates the blind area of public transport service

In Beijing, 92.7% population are covered with public transit service within biking distance



Yellow areas are not covered by public transit service within walking distance, mainly outside the 4th ring road



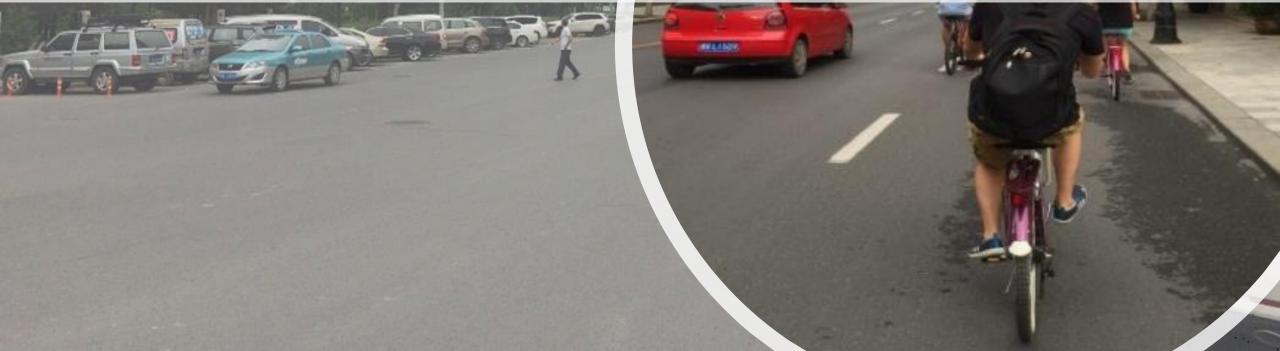
Orange areas are increased service coverage of public transit accessible within biking distance



Remaining yellow areas are not covered by public transit service within biking distance.

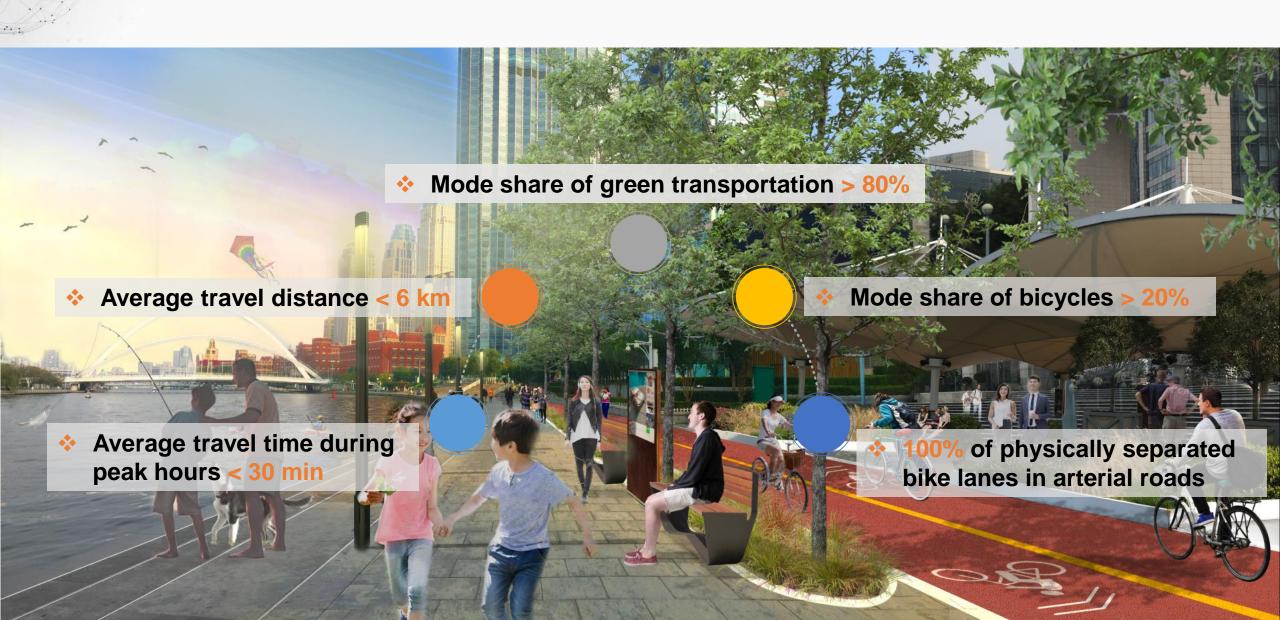








Pilot: Tianjin Green Transport Development Strategy



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How to implement green transport strategy?



Institution arrangement for innovation

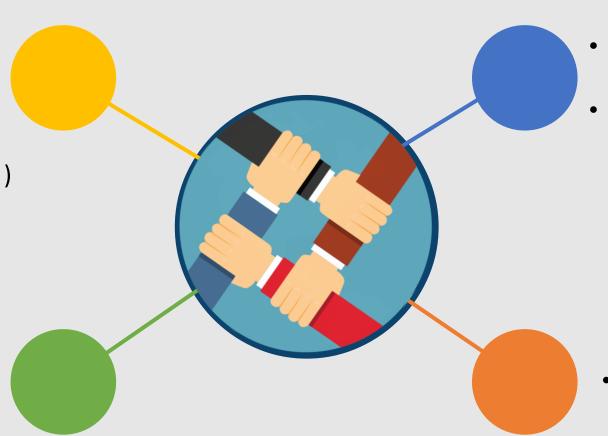
Step 0: Institutional arrangement

Tianjin City

- Department of Transport
- Commission of Housing and Urban-rural Development
- Traffic Policy Department
- Citizens (public consultation)

Planning Institute and Consulting Firm

Technical design and development



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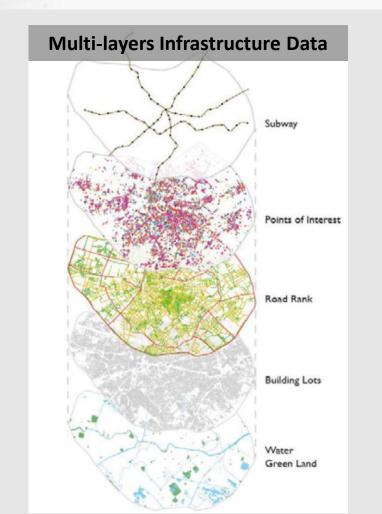
- Tianjin Urban Transport Improvement Project
- Data Collaborative Initiative

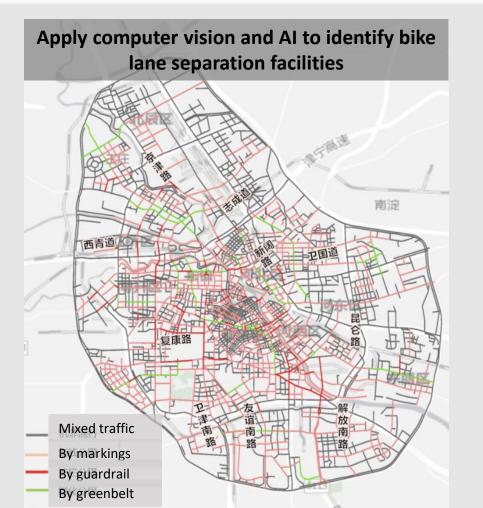
Mobike

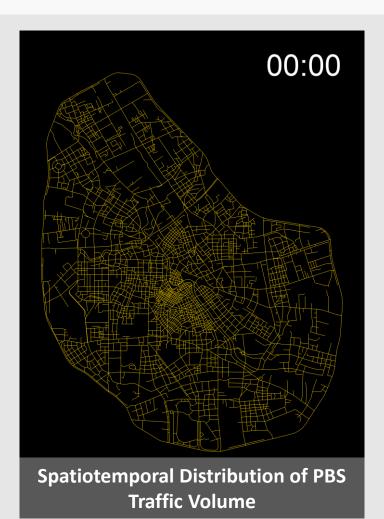
- Operational data of shared bikes
- Data analytics support

Better integrated data for smarter NMT planning and decision making

Step 1: Database

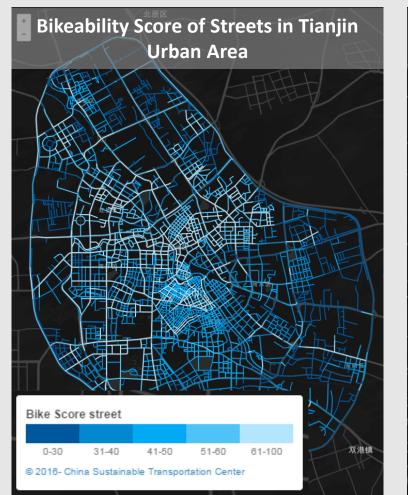




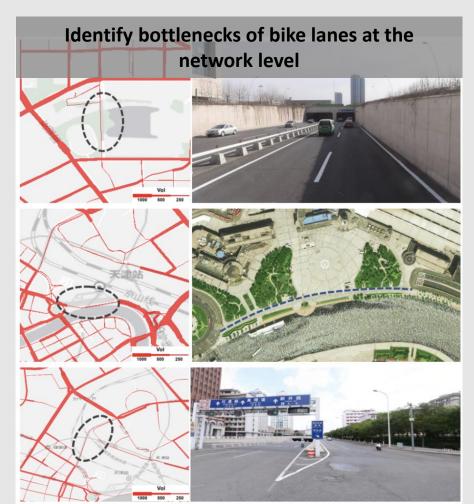


Al algorithms diagnose NMT environment at a network level

Step 2: Modelbase

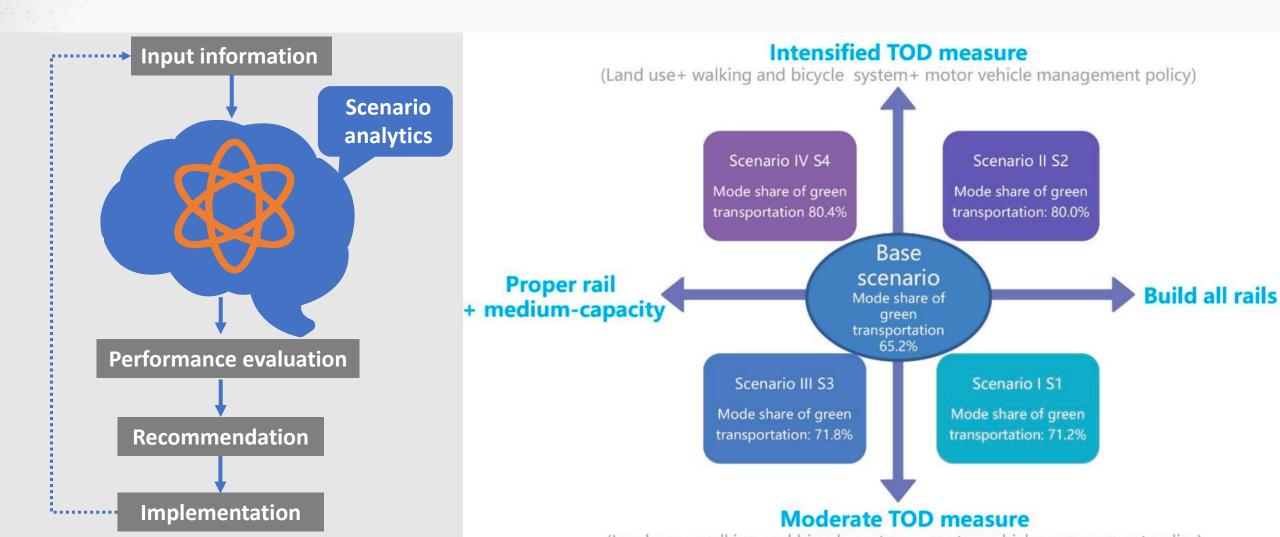




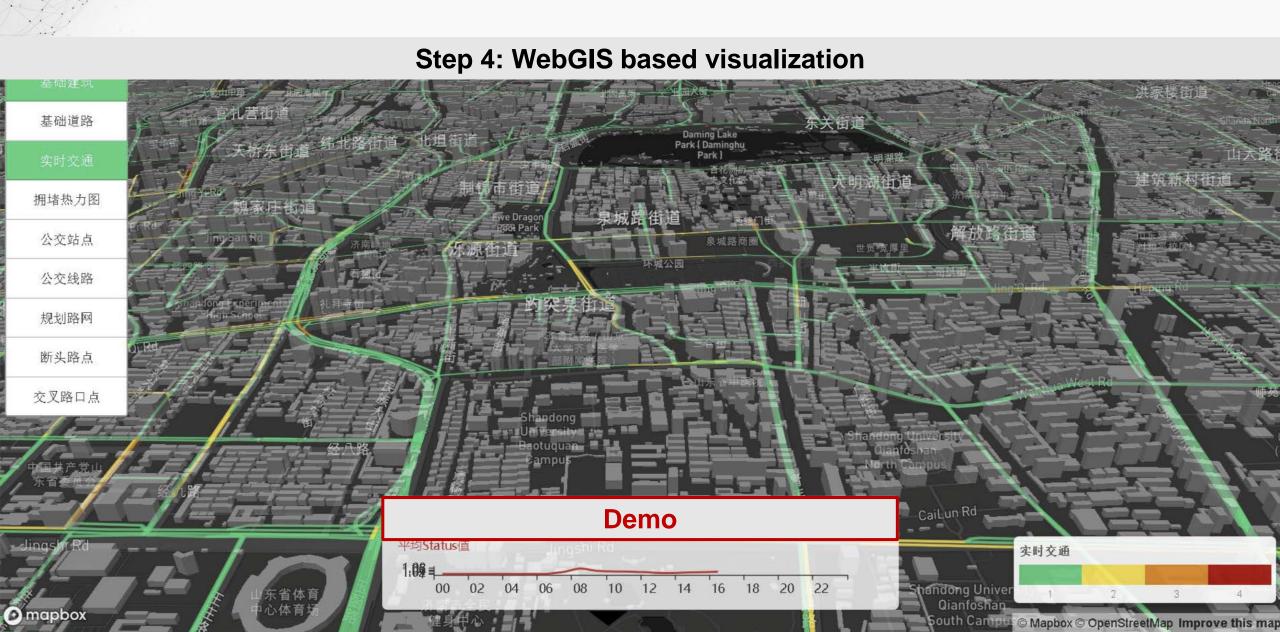


Data-informed decisions dynamically improve NMT environment

Step 3: Knowledgebase



Web-based toolkit designed for quick replication



PinStreet: Voice of every urban transport participant matters

Step 5: Public engagement - Pin any street problem on the map

