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Using technology to change mobility choices

Where and who are we ?

In the heartland of Europe

Located on the river Rhine, near the german border, in the heart of the « blue banana »

500 000 inhabitants ; 1 million for the relevant economic area (including germany) ; high GDP per inhabitant

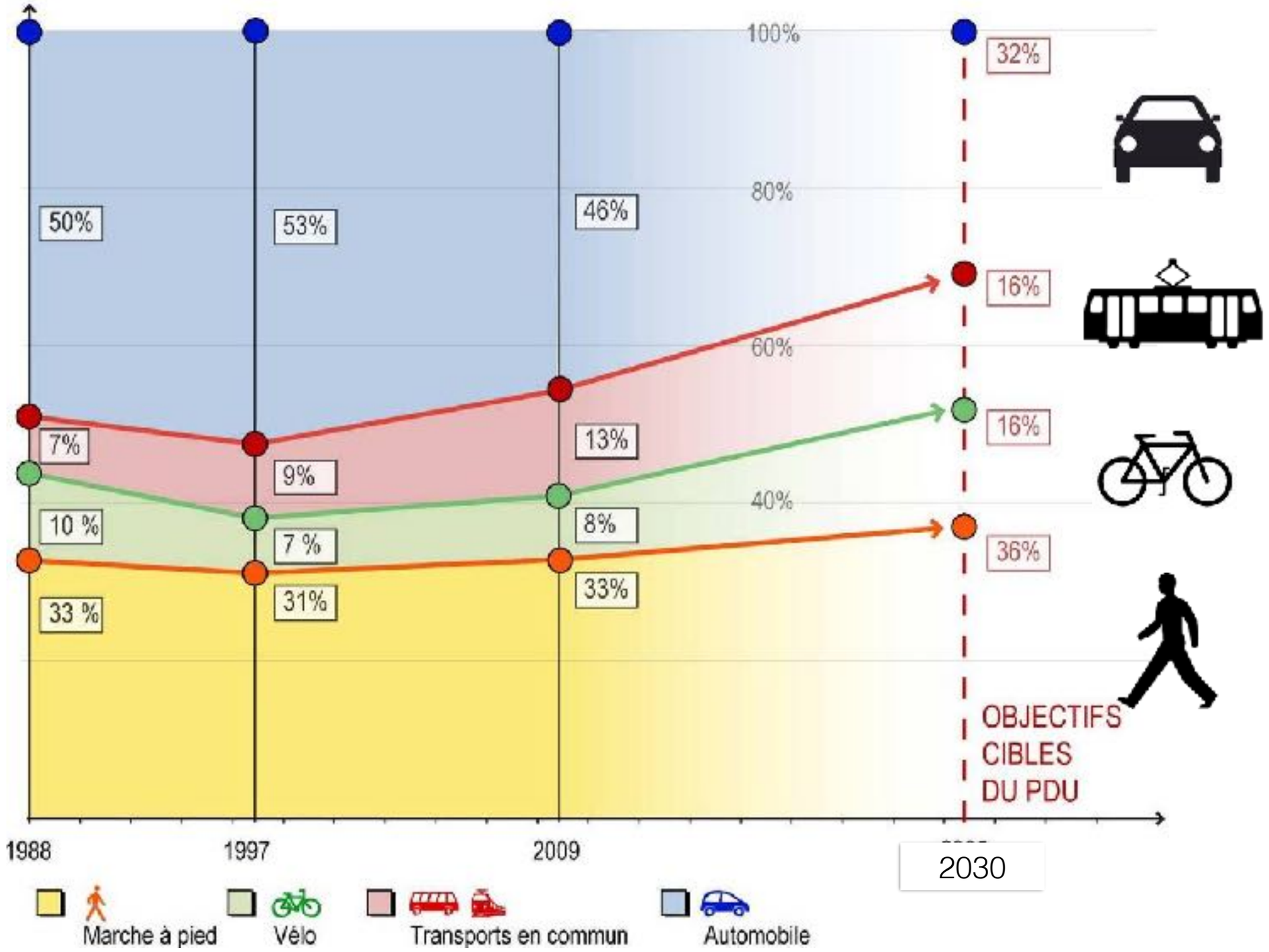
A strong cultural and architectural heritage

Since 1972, the city center is on the Unesco World Heritage list

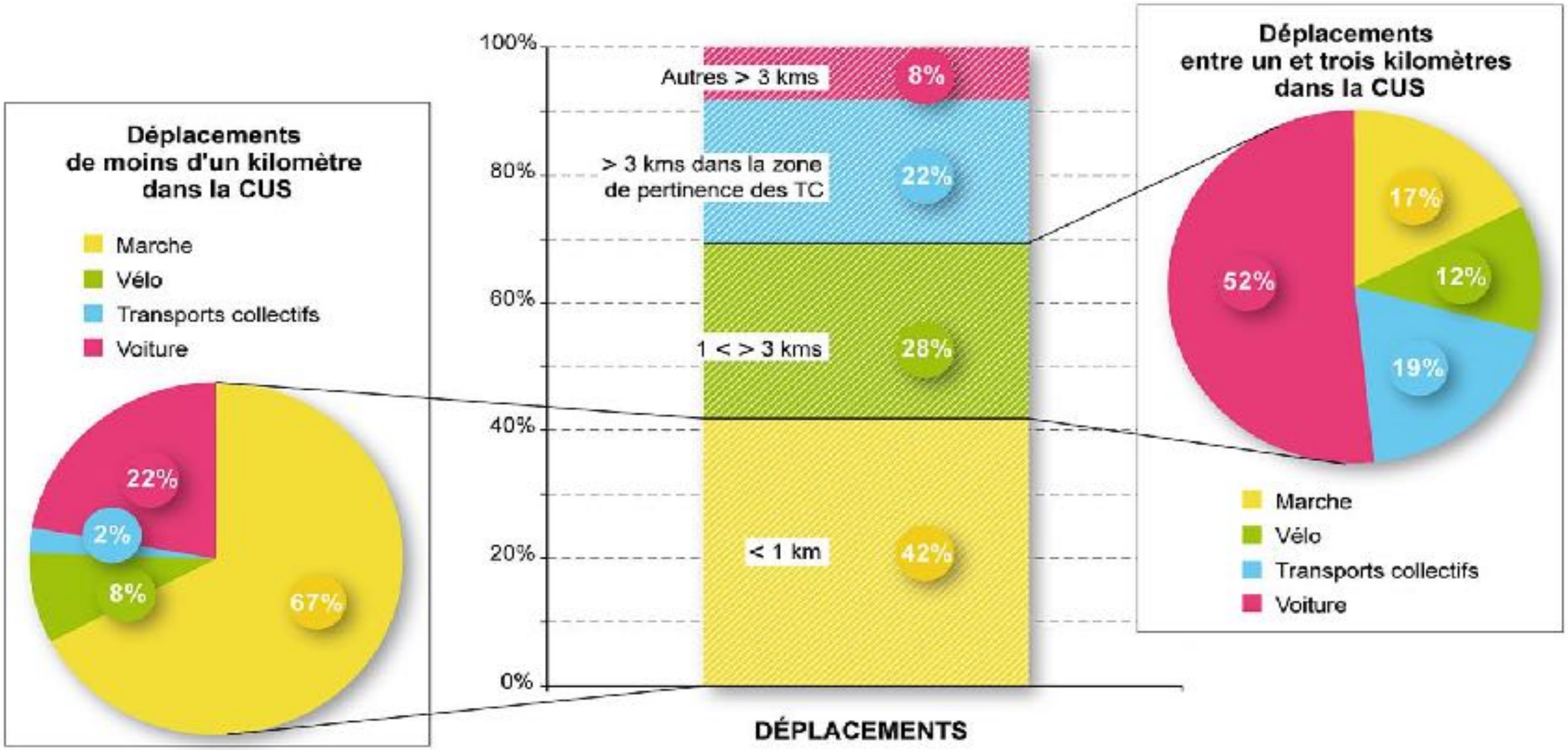
Seat of many european institutions

European Parliament, European Human Rights Court, Council of Europe…

Our ambitious mobility goals



Avoid « stupid » mobility choices



Rebalancing the modal share

One motto : for each distance the right transport mode

So one central question : how can we get people do the right mix ?

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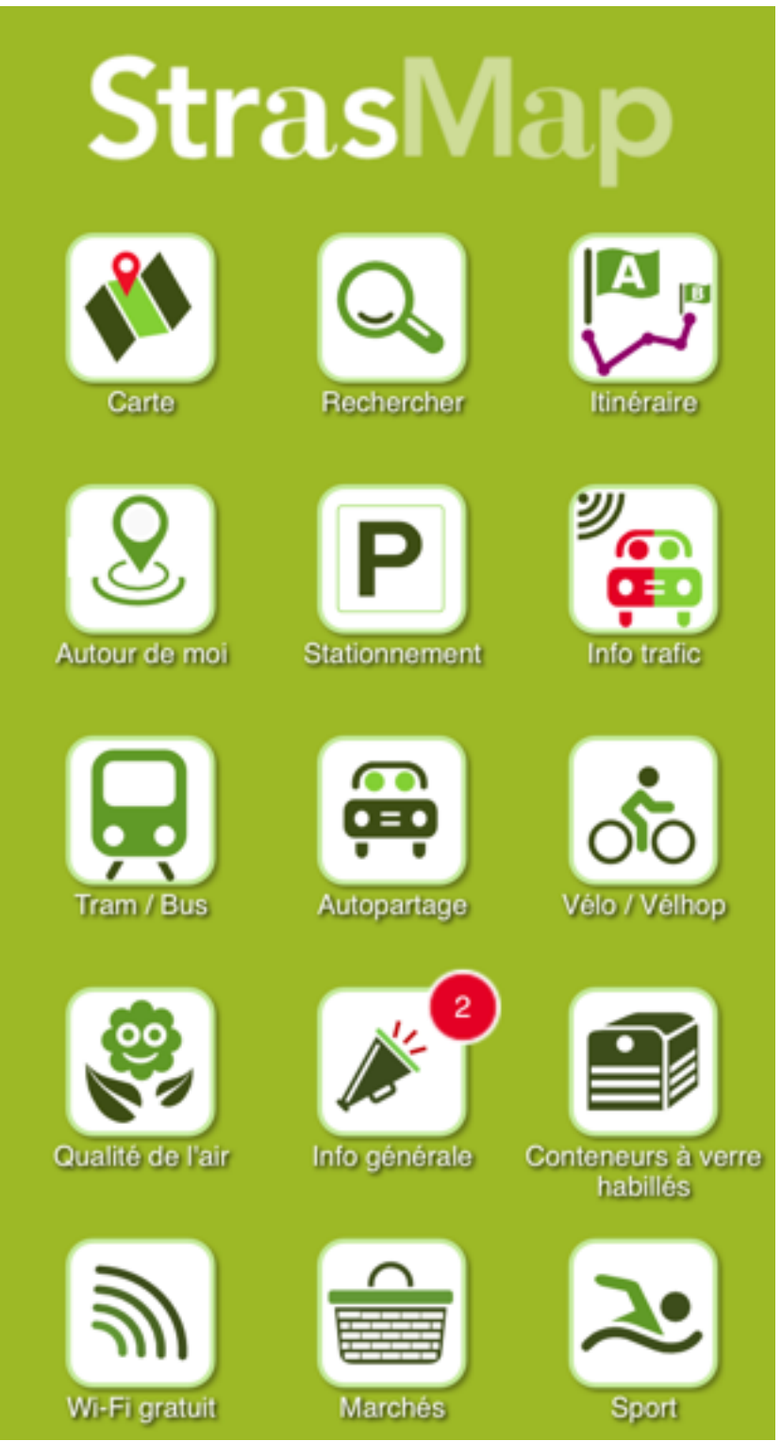
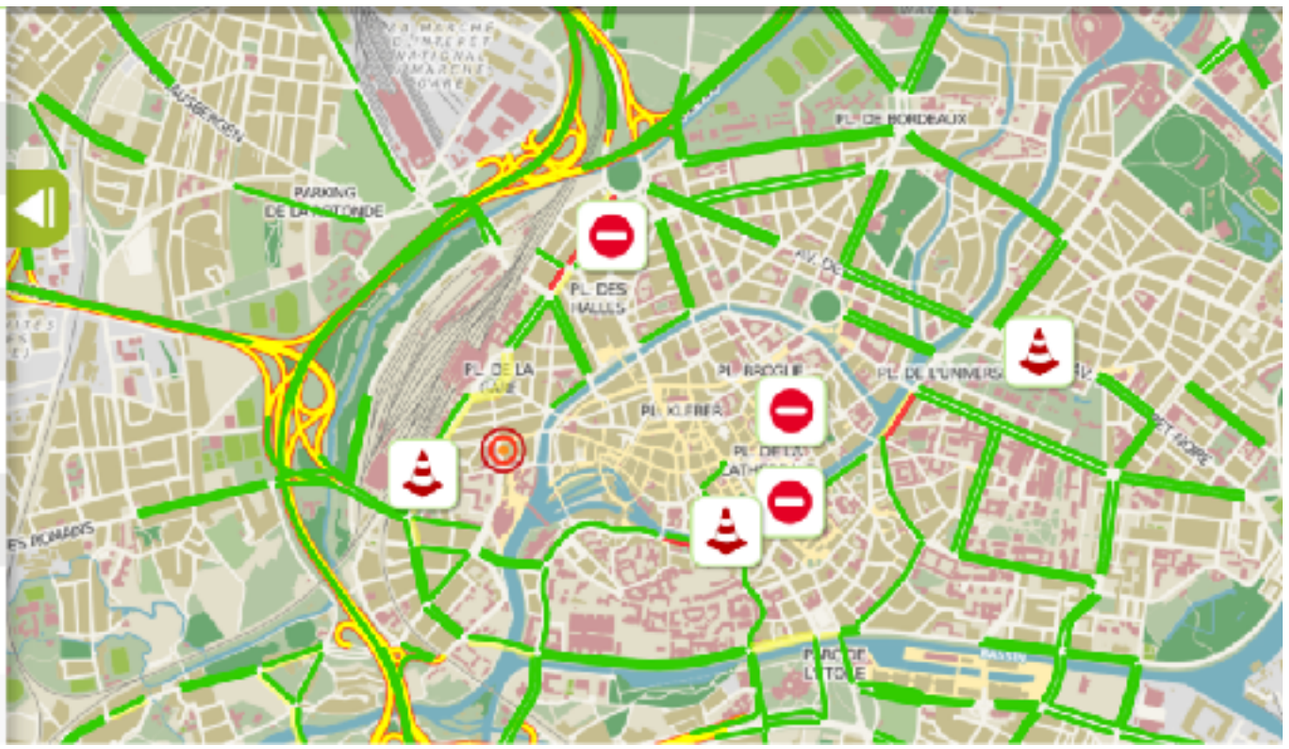
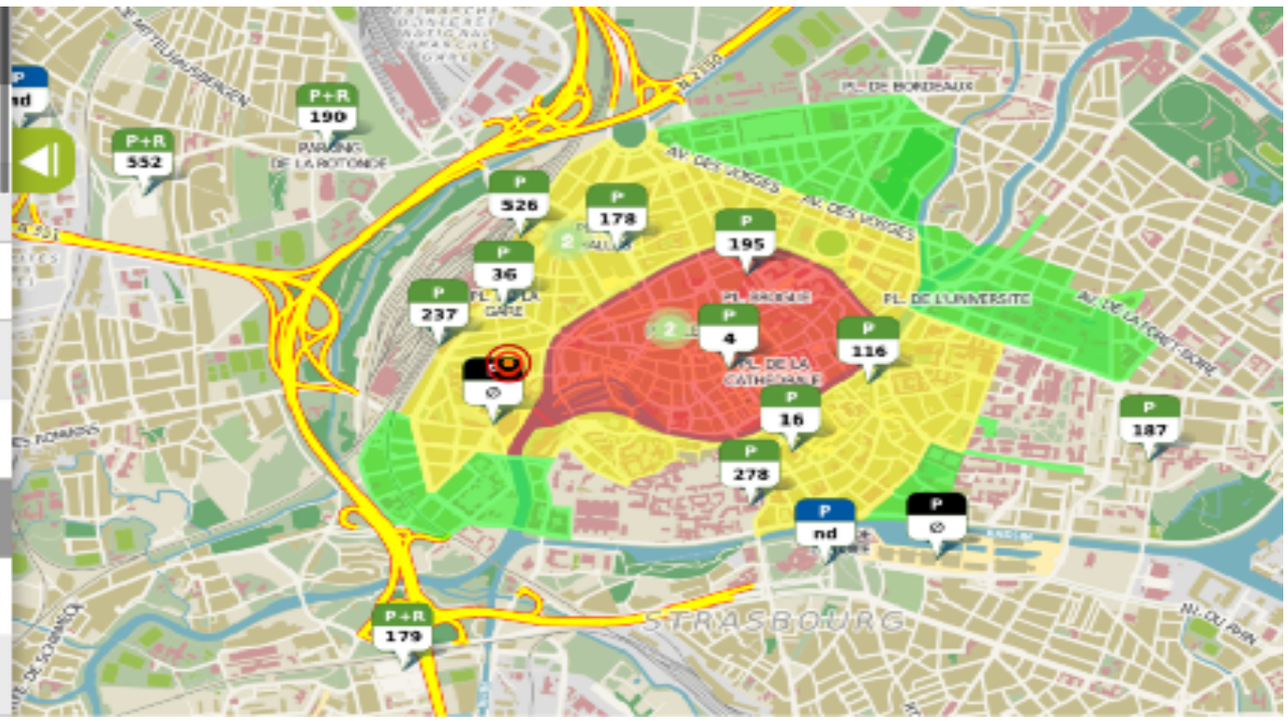
Help people to find their way (and to make the right choice)

Strasmap : iOS and Android application for planing your daily trips

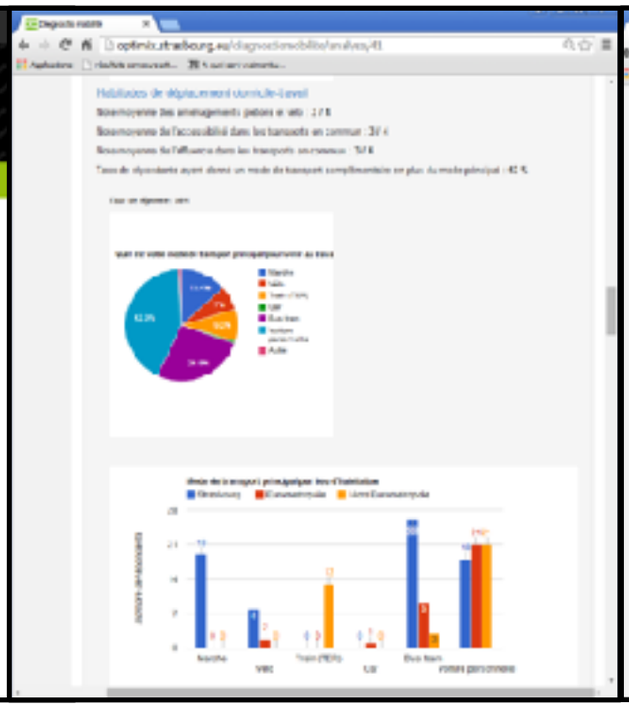


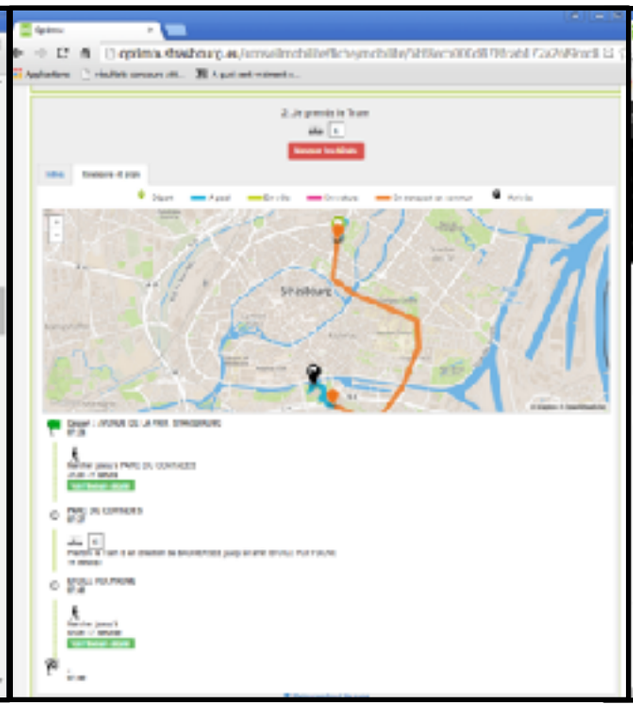




Help people to find their way (and to make the right choice)

Optimix : helping local firms to manage the commuters trips





Open Data : 64 categories of data are on-line - a challenge (game) to the local developers for creating apps was organised

LIEUX OUVERTS AU PUBLIC, HORAIRES ET FRÉQUENTATION, GÉRÉS PAR L'EUROMÉTROPOLE

Web service contenant la liste des lieux ouverts au public, tels que les mairies de quartier, les piscines, les...

En savoir plus

LOCALISATION ET OCCUPATION DES PARKINGS PUBLICS

Ce jeu de données contient la géolocalisation des parkings publics de l'Eurométropole, l'état, le nombre de places...

En savoir plus

TRAFIC ROUTIER DE L'EUROMÉTROPOLE

Ce jeu de données contient les coordonnées géographiques et les informations de trafic du réseau routier de...

En savoir plus

LOCALISATION ET OCCUPATION DES STATIONS DE VÉLOS EN LIBRE-SERVICE VELHOP

Ce jeu de données contient la localisation et le statut des stations de vélos en libre-service Velhop.

En savoir plus

Simplify the use of transport mix

« Mobility pass » : one subscription to rule them all !

- Bus, tram
- P+R
- Velhop
- Car-sharing
- Bike parking lots
- Express trains

U'go : use the phone to buy transport tickets or subcriptions through NFC technology

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Promote new ways of using cars

A. By developping innovative car sharing services : the exemple of YEA! launched in 2015

B. By challenging innovative cars