



GENDER INCLUSIVE MOBILITY

What is Gender Inclusive Mobility

- Gender-sensitive design and approach
- Multi-disciplinary
- Addressing critical needs
- ALL at policy level

Gender Inclusive Mobility

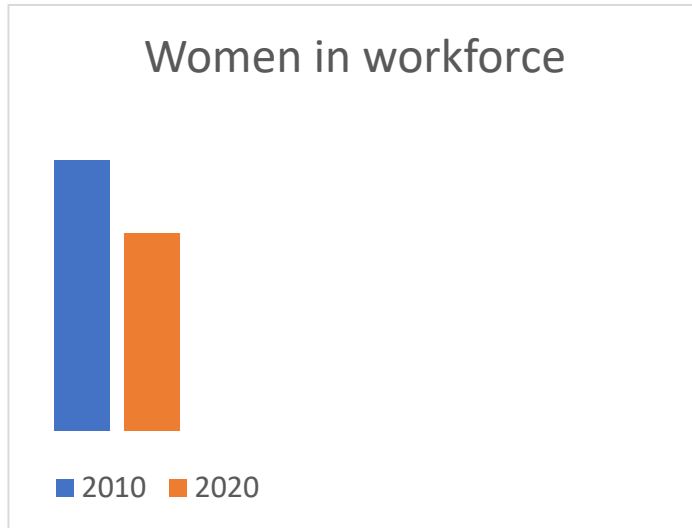


It's not just women travelling

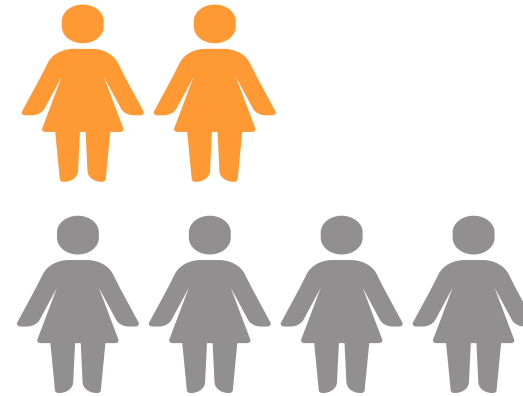


but includes women in mobility
work-force

Data is ALARMING



Between 2010 and 2020, working women in India dropped from 26% to 19% and further to



In a survey conducted in Mumbai in 2019, 31% of surveyed women reported commuting as a barrier to working.



Women use MORE Public Transport than Men

- As Primary Caregivers
- As Professionals
- During Pregnancy

That being said...

Access to public transport is conditional and a luxury for women. Because when a woman travels, she has to think about:

Safety

Integration

Cost of travel

Frequency and
waiting time

Crew
behaviour

Visibility of last
mile travel



It's Challenging To Travel as a Woman

- When it's overcrowded
- Bus stops are secluded, dark
- Low frequency of buses at nights
- Absence of crime-prevention mechanisms in buses
- Infrastructure is not designed for us



**We are doing our bit
for Inclusive Mobility**

Making it Safer and Cost-Effective



- Live Tracking
- Bus Crowd Indicator
- SOS – Share trip with family
- CCTV inside buses – live monitoring
- Trained crew
- Trip-based plans to address multiple hops

Hiring Women in Work-force in Buses



- As Digital assistants / conductors
- Mandatory 20% women in field force
- Hiring women as our leaders

30% Women in Field Work Force



We currently have 20% women working as digital assistants in our buses



We are also setting up crew-training programmes for female drivers

CHALO

**Let's enable women's
economic
independence and
empowerment!**

Thank You!

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