





GOVERNMENT OF INDIA MINISTRY OF HOUSING AND URBAN AFFAIRS



A NEW JOURNEY





URBAN MAAS



- Stitching of products of formal and informal transit, operations into a widely accepted multimodal service
- Convergence of supply and demand, integrated technological structures, business models and governance
- MaaS Operators (Integrators) interface promise, commit and insure
- Open market place/network of public private enablers

social utility ratings of different modes and services



IMPACTFUL IDEA!



Sandbox, Proof tested, Capacity building? Discussion on the critical issues? Demographic deployment?



BEYOND PROOF TEST





BEYOND PROOF TEST





Kochi 1

om/508001710



Yatri – Metro and Taxi

UMAAS – PRACTICAL OFFERINGS

- Plan, book, and pay for multiple types of mobility services
- Pay-as-you-go one off
- If not one off then, bundled transport service, monthly subscription
- MaaS Operator purchases transport services and provide guarantees
- Trip chains, technical and business relationships
- Total cost of business mobility



MAAS – NEED FOR OPEN DATA, PROTOCOL



Courtesy Mobility as a Service framework (Finnish Ministry of Transport & Communications, 2016



MAAS APPROACH

- Marketplace for users, transport operators, integrators, mobility service providers
- Open but secure architecture, APIs
- Real-time secure access to in-vehicle data
- Clearly defined & secured ownership of data and revenues
- Possibilities to create scaling services

Enabling Bus Centric Transport in Open Mobility Network



SWOT IFY

- New eco system is emerging –players, intermediaries, business models need acceptance; do not conveniently fit into the current regulatory framework
- ICT/ ITS still not in place, information asymmetry seen even trip planning an issue
- Data is still not fully shared, less still open architecture, APIs
- More sandbox, more rigour, more pilots required (UMTC is at it)
- Technology now precedes and leads to regulations, but quick turnaround is the key
- Public metro, bus companies need to lead initially and make new player, partners
- Examples of NCR Metro NCMC, KOMN, closed loop need to reconcile IT systems and data formats
- Multimodal, multi-provider integration in all forms are essential infra, data, operations Kochi can be the light house





- Clearly defined & secured ownership of data and revenues
- Need to ack, reward positive impacts and tax negative externalities
- UMTAs must play a greater role, passive approach or interventionist approach does not help
- MaaS has to be adopted at mass scale to nudge out personal (car) mode
- Need to subsidize mobility subscription bundles for commuters
- Structuring mutually beneficial opportunities with partners
- Learn global, do local, go global





- May appear marginal, but has transformational impact
- It has to be strategic intervention
- Catalyst for innovative planning, chaining trips and offerings
- Provide a fair playing field and alternatives
- Bring behavioural change, not necessarily less travel
- Sustainable mobility and development goals









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THANK YOU



URBAN MASS TRANSIT COMPANY LIMITED

G-09, G23, G24, GROUND FLOOR, SALCON RASVILLAS, D-1, DISTRICT CENTRE, SAKET, NEW DELHI - 110 017 (L) PHONE : 011-41181300 TO 1302, FAX: 011-41181303 EMAIL: KISHOR.NATHANI@UMTC.IN I WEBSITE: WWW.UMTC.CO.IN



SOCIAL UTILITY RATINGS OF DIFFERENT MODES AND SERVICES

Criteria	Private vehicle (single)	Car-share	Exclusive ride sourcing and taxi	Pooled ridesourcing (ride splitting)	Private shuttles	Microtransit	Bike- and scooter- share	Public transit
Space use when in motion/congestion	1	2	3	4	6	5	7	8
Vehicle miles traveled	1	3	3	4	7	7	9	9
Cost to user	1	3	4	7	9	7	9	8
Curbspace	1	6	7	7	6	6	6	6
Carfree lifestyle	1	7	7	7	7	7	6	8
Health/active lifestyle related to use of service	1	7	1	1	5	5	10	7
Accessibility	5	5	5	5	5	5	5	10
Equity	2	5	4	5	5	5	6	8
GHG emissions	1	3	3	4	7	7	10	9
Social utility rating	Low	Medium	Low	Medium	Medium	Medium	High	High
Suburban applicability	Yes	Limited	Yes	No	Limited	No	Limited	Yes

Notes: Ranking on set of criteria. Scores of 1 to 4 represent little to no benefit to society, 5 represents a neutral social utility, and 6 to 10

represent a positive effect

Source: Adapted from Seattle Department of Transportation (2017)bdf Mobiling India



Enabling Bus Centric Transport in Open Mobility Network

Powered by Beckn Protocol

Bus – A Common Factor with



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Problem Statement and Solution





Research Proposal...as Approved

- UMTC with the support of BECKn is now at the stage to test open stack architecture/protocol and free to use open API specifications
- The developed architecture/ protocol already hosted on github
- Cities collaboration criteria, ITS implemented Bhubaneswar, Chandigarh, Lucknow, Hubli Dharwad, Ahmedabad, Bhopal, Navi Mumbai
- Partner with (application) users and (application) providers transactions across modes and commuters
- Provide Outcome Report and Roadmap for accelerated adoption

Call to Action

- Project Working Group (PWG) created contributions to the protocol development, testing and roadmap
- PWG Administrator & Transport SME, System Architect & API designer(s), Project Manager and Implementation
- What Protocol covers design principles, ecosystem architecture, APIs and its documentation, schema and its documentation, communication & transaction mechanism, network actors; mobility specific extensions
- Which Protocols Beckn enabled protocol for digital acceleration; open specs, equal access, non-rivalrous, non-exclusive
- On path to Bus Centric Open Mobility Network





Open Mobility Network is different from Platform Centric Network

- Network without a centre
- Open and inclusive by design
- Low-cost lightweight digital infrastructure
- Enables open and unrestricted competition
- Prevents market concentration
- Tech-policy-market led approach
- Encourage participation from irrespective of size
- Stimulate innovation at population scale



BeckN Protocol

- BeckN Protocol is an open, interoperable and universal transaction protocol to enable a decentralized digital economy
- It is set of open interoperable specifications which
 - It allows consumers and providers to connect to the network using any platform of their choice and transact with each other
 - Unbundles the idea of 2-sided platform-centric systems into multiple 1-sided platforms/apps forming an open network connected via the interoperable protocol layer





Source: BeckN Foundation

MOCI (BECKn enabled) Open Network for Commerce

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E README.md		12 watching
Open Network for D Open API Specificat	igital Commerce (ONDC) Protocol	Releases No releases published
Latest Release		
1.0.0-draft March 15th 2022		Packages No packages published
Current Working Draft Ver	sion:	
1.0.0-draft		Contributors 4
Versioning Scheme		BLR-0118 Supriyo Ghosh
versioning scheme		ruchi-ondc Ruchi Vashist
Semantic Version Scheme 2.0.0		navdeep710 Navdeep
Releases		AyushAgrawal25 Ayush Agrawal
ONDC Protocol Specification Version	Beckn Protocol Core Specification Version	
1.0.0-draft	0.9.4-draft	
ONDC is an ambitious initiative to demod and seller apps through an interoperable Community to create API specifications, s Please see documentation for understand	ratize digital commerce by creating a decentralized network of buyer apps protocol specification. ONDC Protocol is maintained by the Open Source chemas and taxonomy for Retail, Logistics and other domains. ling purpose, architecture, and the actual APIs. Participate in the communi swell as to contribute towards development of ONDC Protocol by providi	; ty

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Core Specifications on Github

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core-wg-admin Update GOVERNA	.NCE.md	30b6ebc 6 days ago 🕚 558 commits	Core protocol specification for peer-to- peer consumer-provider interaction		
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CHANGELOG.md	Update CHANGELOG.md	7 months ago	ళి 37 forks		
CONTRIBUTION.md	Added link to community guidelines	3 months ago			
GOVERNANCE.md	Update GOVERNANCE.md	6 days ago	Releases 1		
LICENSE.md	Adding CC-BY-NC-SA License	last month	Core-0.9.3 Latest		
MAINTAINERS.md	Update MAINTAINERS.md last month		on Dec 22, 2021		
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Mobility Specifications on Github

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Key Transactions supported by Beckn Protocol

• BeckN enabled network breaks down any transaction in following request / call-back APIs:

Discovery	Ordering (Booking)	Fulfillment	Post-fulfillment
Consumer can search the product and services, and can see the results from all providers	Consumer can select products and services and proceed for checkout, make payments and receive confirmation	Consumer check the status of order, can modify as specified, track the order and can cancel order and claim refund as applicable	Consumer can check rating by other consumers, rate product and services and seek support



Actionable Visualization



- ✓ In Lucknow, Abhishek uses Telegram from his home in Aliganj to search for a ride till Lucknow Jn.
- ✓ Abhishek receives a list of ride options- (a) throughout cab, (b)
 cab till IT College and then metro, (c) auto till IT College and then
 metro, (d) auto till new Aliganj bus depot and then a bus ride.
- ✓ He views the options and looks into the details of the last one (auto+bus). This was a combination of responses from Lucknow Bus Services (LBS) and ANI Tech(Ola-auto).
- ✓ Abhishek chooses this one and requests a price quote. After receiving a quote of 170/- he accepts and requests for payment options.
- ✓ He then adds his new credit card as the payment method, authorizes it with 2FA through Juspay gateway and makes the payment.
- \checkmark He gets a **confirmation notification** along with a **confirmation no**.
- / The auto reaches within 7 mins and Abhishek could track it throughout the duration.
- On completion of the ride, Abhishek rated the auto driver with a 5-star and timeliness of the bus-service with 3-star with a feedback of improving punctuality.















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Tracking

Scanner

Account

Home





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Activities

- Exhaustive PWG deliberations over the last months...
 - deeply understand the architecture and elements of the BeckN protocols
 - leverage the learning of Kochi Open Mobility Network
 - Need to leverage gateway providers and super apps for pilot implementation
 - Onboard the cities





Evolved Outcomes of Study



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