



Promoting Green Urban Freight in Germany

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Agenda

1

Which challenges have to be tackled in urban freight transport in Germany?

2

What are the strategies and trends for green freight transport in German cities?

3

How do the German government promotes green urban freight?

1

Emissions and noise caused by urban transport are not sustainable

High levels of particulate pollution in Germany cause approx. **66,000** premature deaths annually (EEA 2017).

In 2017 **65 cities** lie over the yearly **EU limit value of nitrogen dioxide ($40 \mu\text{g NO}_2/\text{m}^3$)** (UBA 2017).

76 % of Germans feel disturbed or harassed by **traffic noise** (UBA 2016)

Areas for transport (e.g. for roads, parking spaces) are **increased by 1,600 km² between 1992 and 2016** (+10%) (UBA 2018)

⇒ **Compared to number of vehicles and mileages urban freight transport is disproportionately responsible for environmental burdens.**

1

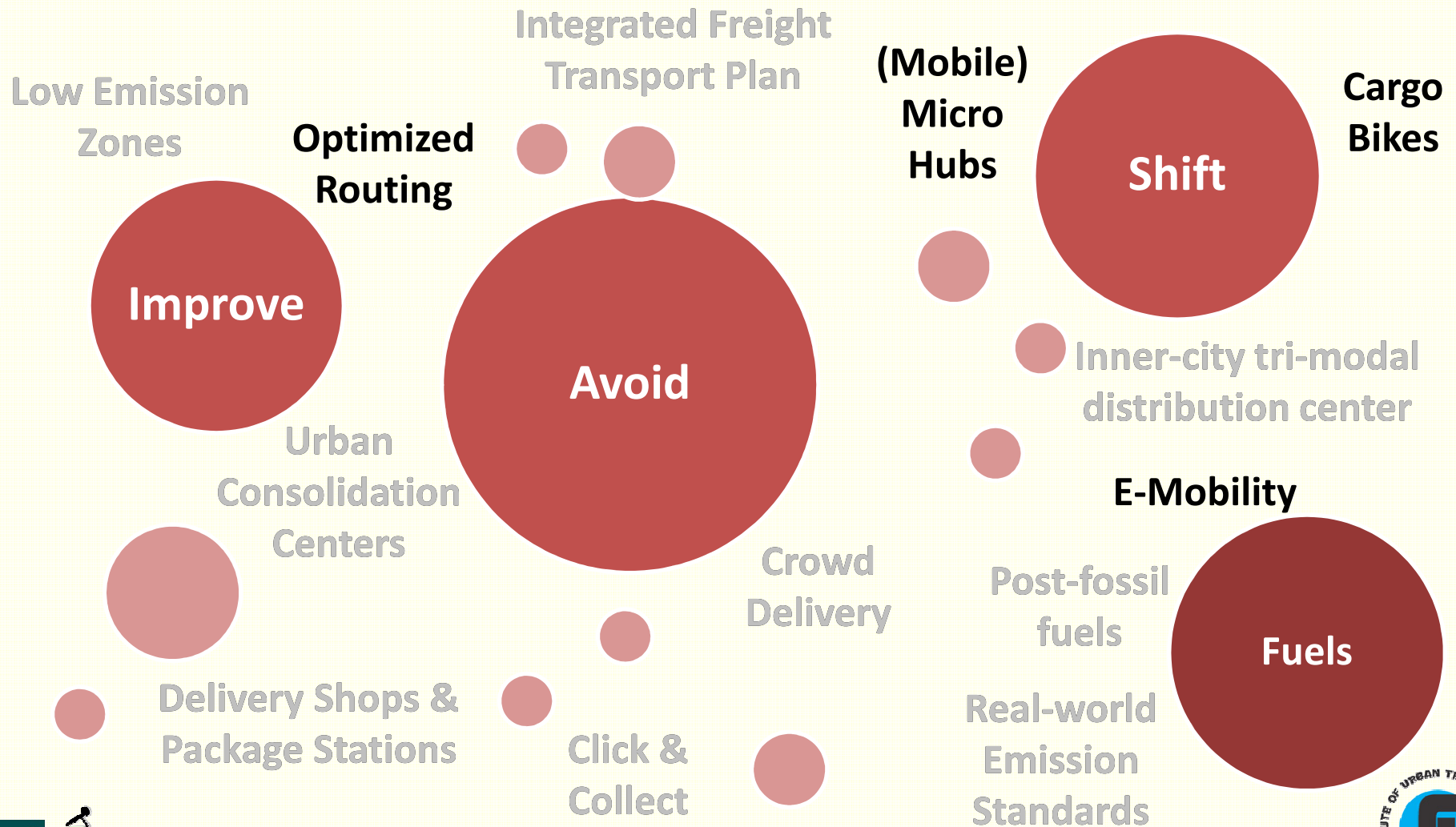
Urban freight transport is diverse and causes different requirements for green solutions



Source: Burkhard Horn/SenStadtUm Berlin 2015.

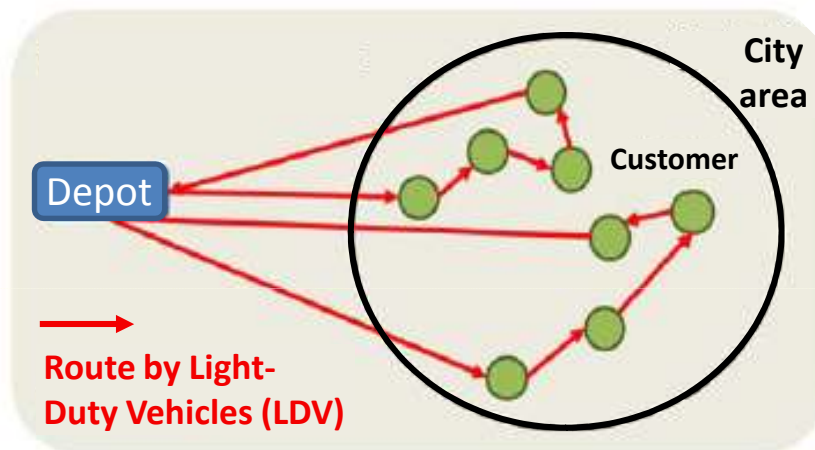
2

General approaches for green transport and examples for urban freight (selection)

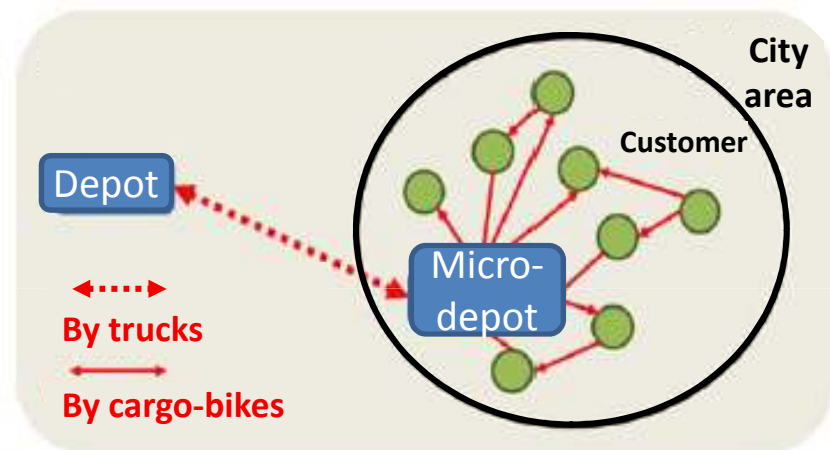


Best practice example “Micro-hubs combined with cargo-bikes”: The principle

Conventional concept:



Concept with micro-hubs:



- Establishment of micro-depots inside of the city-center
- Distribution of consignment is carried out by cargo-bikes
- Diesel-fueled trucks for pre-carriage can be replaced by e-trucks

2

Best practice example “Micro-hubs combined with cargo-bikes”: Different solutions (1)

Example: Container used as micro-hub in Hamburg



2

Best practice example “Micro-hubs combined with cargo-bikes”: Different solutions (2)

Example: User-independent micro-depot in Berlin (BentoBox)



Source: Julis Menge / SenStadt Berlin 2015.

2

Best practice example “Smart routing in combination with electromobility”

Example: Project “Smartfusion in Berlin”



Source: based on © OpenStreetMap.

- **Smart use of hybrid technology within residential areas with high environmental loads by use of geofencing**
- **No significant adjustment of processes necessary**

3

How do the German government promotes sustainable urban freight?

Implementation of the **German Freight Transport and Logistics Action Plan**

Support of research and development for electric mobility and innovative urban transport pilot projects

Financial support scheme for **alternative-fueled commercial vehicles** (CNG, LNG, fuel cell, and battery electric vehicles)

Financial support scheme for **heavy-duty cargo bikes**

Policy-oriented research by ministries and agencies (incl. UBA) to improve regulations and regulatory measures

Promotion of sustainability in urban freight through a **National Sustainable Urban Logistics Competition**

- + support schemes for e-trucks, cargo bikes, and micro-hubs by federal states
- + research and development projects financed by European Union

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National Sustainable Urban Logistics Competition: Examples of submissions



Next step: Financial support scheme for innovative green urban logistic concepts?



Thank you for your attention!

German Environment Agency /

Umweltbundesamt

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