





# LEVERAGING DPI FRAMEWORK FOR E-MOBILITY

A DIGITAL COMMON FOR PUBLIC MOBILITY

**CONVENTION HALL 2 | 26 OCTOBER** 

17th Urban Mobility India
Conference & Expo 2024
Standardization and Optimization
of Urban Transport Solutions



### **PUBLIC TRANSPORT IN INDIA**

Buses are the primary form of public transportation in India

- 90% of road-based passengers in India rely on buses for transportation
- 399 million passengers travel by bus every day
- With ~2 million buses on the roads, India has the third-largest bus fleet in the world, after Indonesia and China.
- Share of Public Buses 7%





## **PUBLIC TRANSPORT IN INDIA**

### **PROBLEM**

Fragmented ecosystem with small players - limiting opportunities for efficiencies and scalability

90% of the bus operators in India own less than 5 buses





### INDIA ELECTRIC BUS STORY

## 800,000 e-Buses target in the next 10 years

#### **100x** growth demands a collaborative ecosystem:



**Scale of Operations:** Mobility and energy infrastructure at scale needs streamlined management and communication.



**Investment and Innovation:** Partnerships to leverage private sector strengths in financing and efficiency.



**Broader Engagement:** Collaboration for sustainable growth with diverse stakeholders.





### **INDIA ELECTRIC BUS STORY**

### **CHALLENGE**

A decentralized approach leveraging technology with broader stakeholder involvement is needed





### WHY NOW?

#### FOR BUS + INFRA

- 75% of India's buses reach end-of-life in
   3-5 years key opportunity for electric replacements
- Demand aggregation has already demonstrated cost parity with ICE counterparts
- Government initiatives for electric buses
   to cut emissions and meet India's
   commitments

#### **FOR IT-in-PT**

- MoHUA and MoRTH independently
   implementing ITMS solutions nationwide,
   across cities and STUs
- Shift to service-based models demands transparent data exchange for
- stakeholders
- Limited technology providers offering non-interoperable solutions

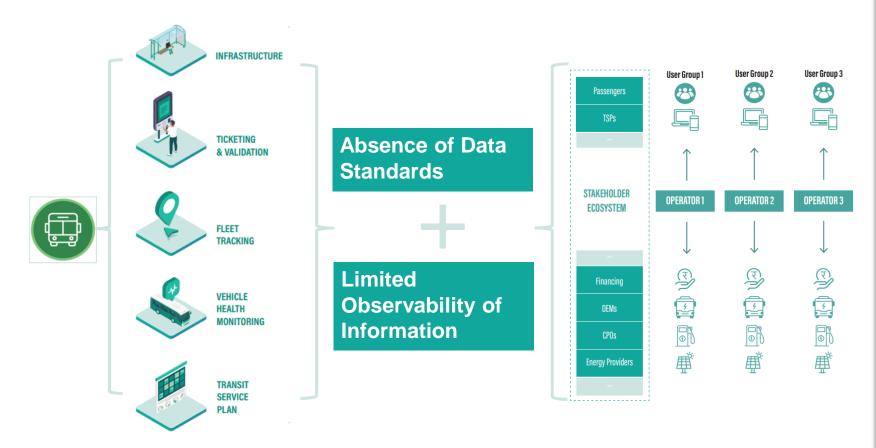
#### **OPPORTUNITY**

To reimagine the bus sector as a connected, low-cost technology-driven ecosystem





### **CURRENT TECHNOLOGY GAP**



Limited Bus Discovery and Utilization: Over ₹1,000 crore spent on ITS for public buses, with little value added and unreliable operational data capture



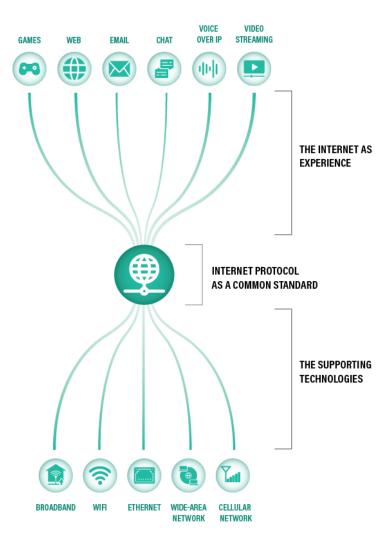


### RETHINKING ABOUT TECHNOLOGY

#### THE DPI THINKING

# **HOURGLASS DESIGN**Achieving more with less

- Illustrates minimalist technology interventions, as seen with the internet's design.
- At its core internet protocol serves as a universal intermediary.
- Enables seamless communication across networks.

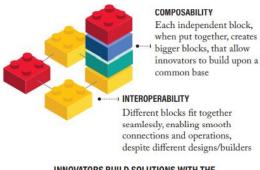




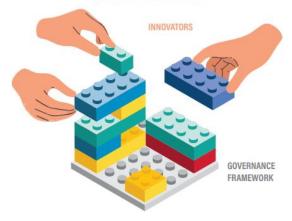


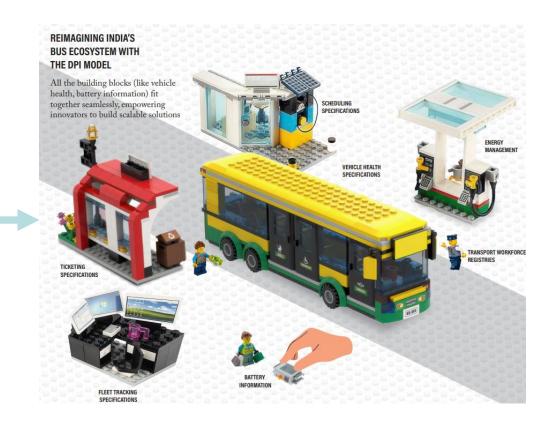
## **REUSEABLE BUILDING BLOCKS**

#### THE DPI THINKING



#### INNOVATORS BUILD SOLUTIONS WITH THE BLOCKS UPON A SOLID FOUNDATION LAID BY GOVERNANCE FRAMEWORKS









## **OPEN E-BUS BLUEPRINT**



Diverse stakeholders needing collaboration and multisectoral alignment to benefit from building blocks



BUS OPERATORS OTH



OTHER EQUIPMENT
MANUFACTURERS



FINANCIAL INSTITUTIONS



OPERATORS



PROVIDERS



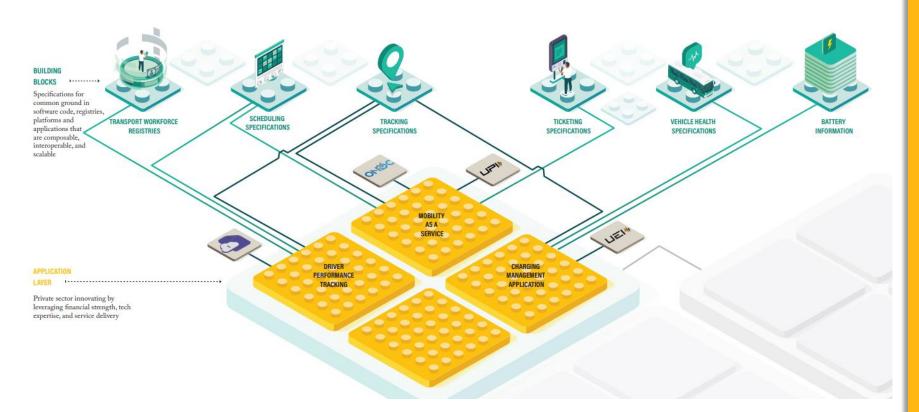
TECHNOLOGY-ENERGY-MOBILTY SERVICE PROVIDERS



GOVT MINISTRIES CITY AGENCIES/ REGULATORS



PASSENGERS







### **OPEN E-BUS BLUEPRINT**

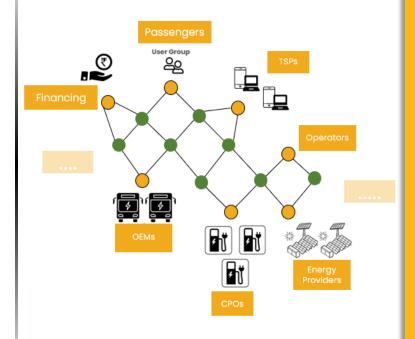
#### **INTEGRATES**

- Technology architecture (observability)
- Governance (standards and specifications)
- Market-driven innovation

### **KEY BENEFITS**

- Shift from technology to foundational digital buildingblocks in bus transport for scalable solutions
- Empower innovators to create cost effective and market driven tools for deploying the e-bus infrastructure
- Enable multi-sectoral stakeholders to contribute and benefit from the e-bus transition

#### **UNIFIED LANDSCAPE FOR BUSES**







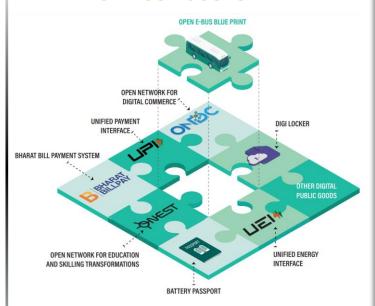
### **OPEN E-BUS BLUEPRINT- USE CASES**

- Operational data empowers CPOs
- Sustainable battery management and circular economy
- Powering Workforce: E-buses, skills, and the future
- Public-Transport-as-a-Service independent of ownership
- Mobilizing Green Finance

#### **PARADIGM SHIFT**

- Encouraging widespread participation in value creation
- Enabling flow of value than the store of value
- Addressing discoverability and trust, agnostic of a platform and across platforms

#### **DPI FOR BUS ECOSYSTEM**







# **THANK YOU**

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