Arun Vinayak
Chief Product Officer

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Clean Vehicles is the future. Great.

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Basic Analysis

Revenue

Energy is Money

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Petroleum : IC vehicles :: Batteries : EVs

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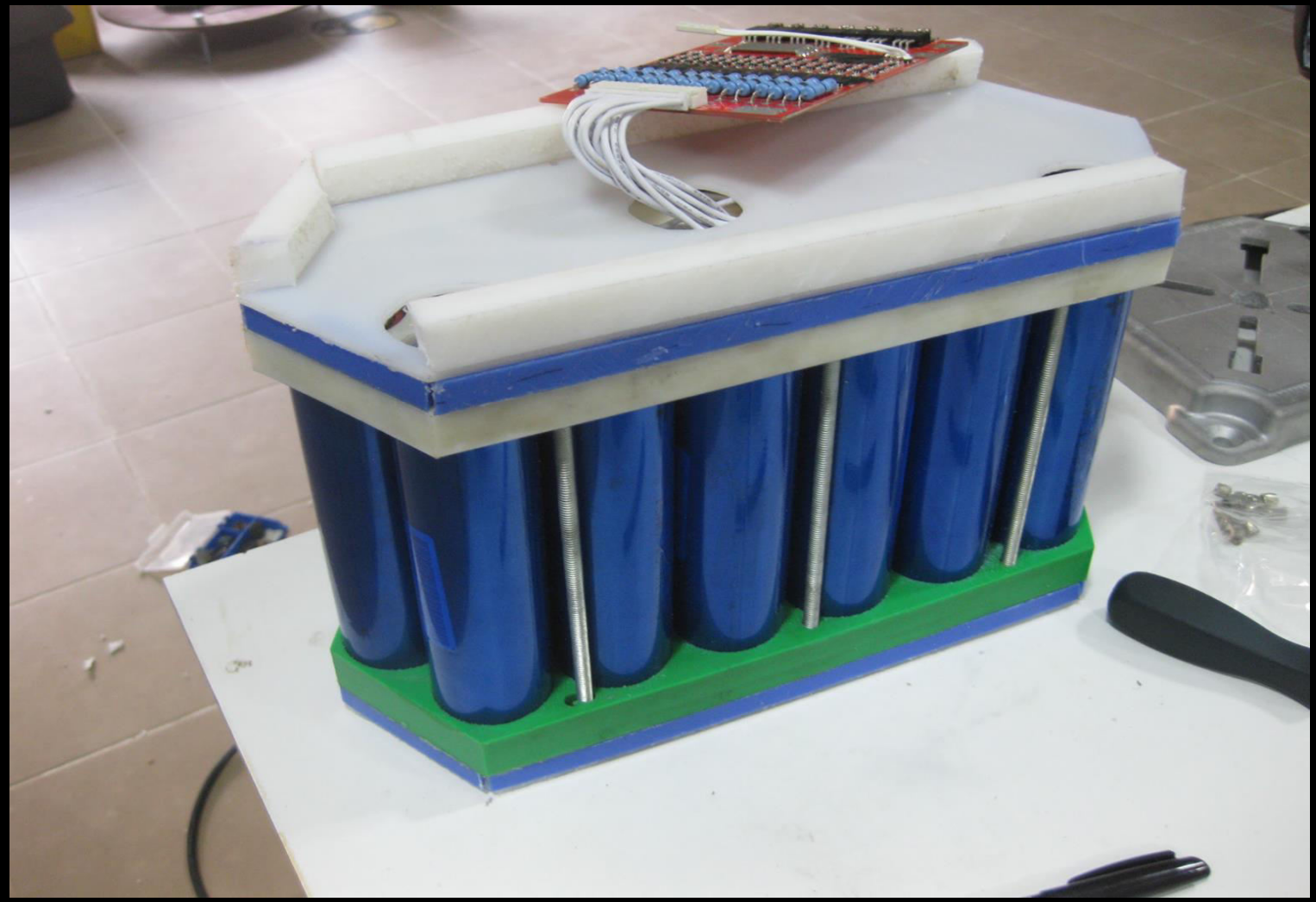
LET'S MAKE BATTERIES



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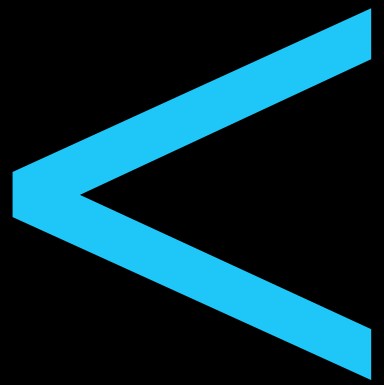
WHERE DO WE PUT THEM?

Energy NEEDS Help



IMPACT

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Vehicles are art

-Chris Bangle

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ZERO COMPROMISE

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EVs- Have to start from scratch

And it’s not just not about a scooter

Charging infrastructure

Owning experience

Manufacturing

Vendor ecosystem

Design process

Support

Experience centers

Data enabled features

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What do we build?

Clean
Connected
Smart

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CLEAN

Not necessarily Electric

More than just Energy- A Design Philosophy

Overall resource utilization

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CONNECTED

Data makes the world go around

Connect the designer to the user

Loads of data that helps achieve cleans

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SMART

Everything is smart. Why not Vehicles?

Improves efficiency. Helps achieve Clean

Personalization, self learning & inbuilt navigation

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look at
how you ride

have the
relevant controls built-in

have the
intelligence to optimize itself and limit the need for human interaction

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NEXT STEP

INTELLIGENT VEHICLES

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THE MIND

Projected Capacitive Touch Touchscreen dashboard

IP 65 rated dashboard

24x7 Connectivity

Riding Modes

High Brightness Display – 850 cd

Intuitive UI

THE MIND

On board navigation

OTA

Personalised Profile

Riding Modes

Sync with mobile app

Krish
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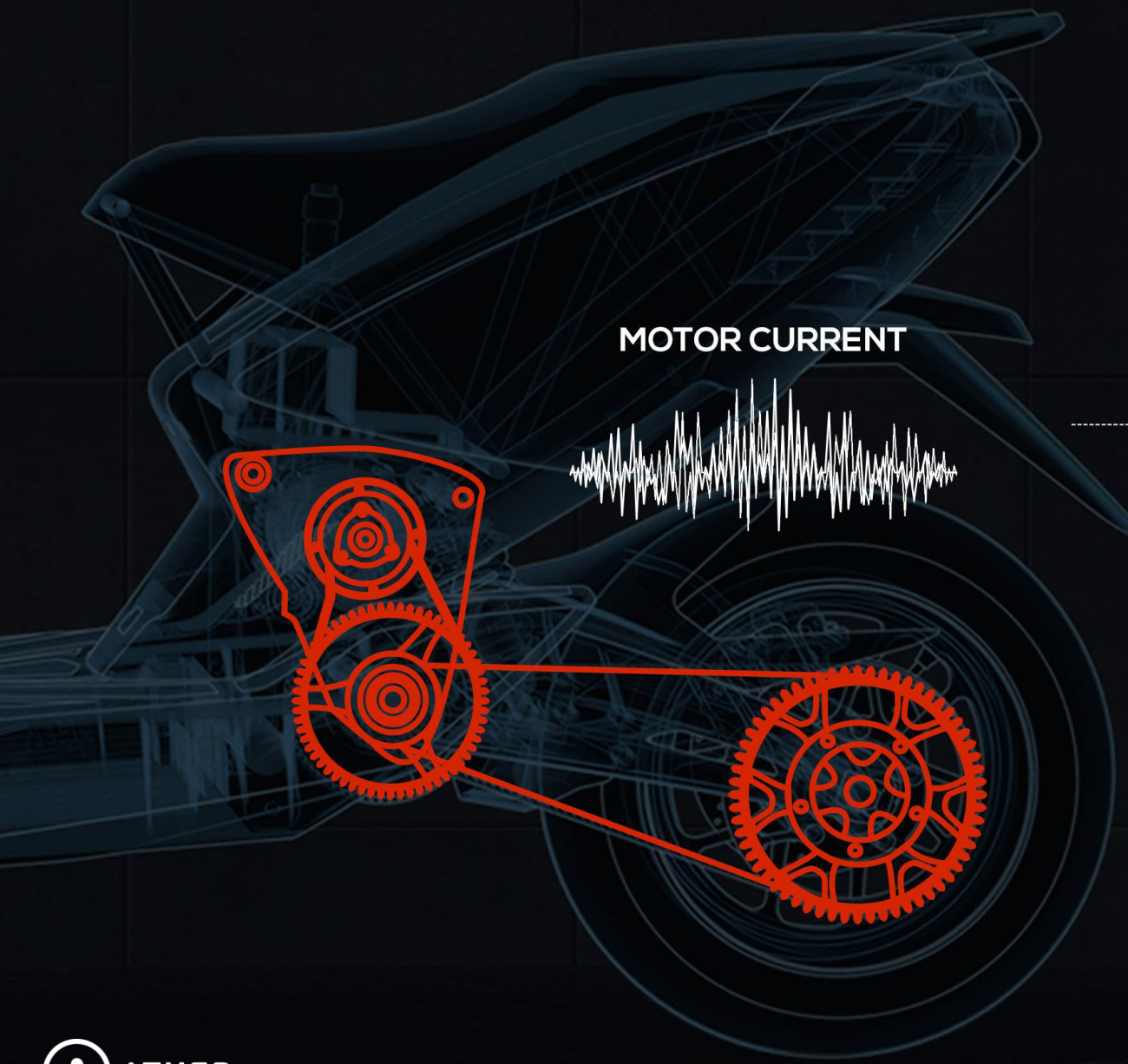
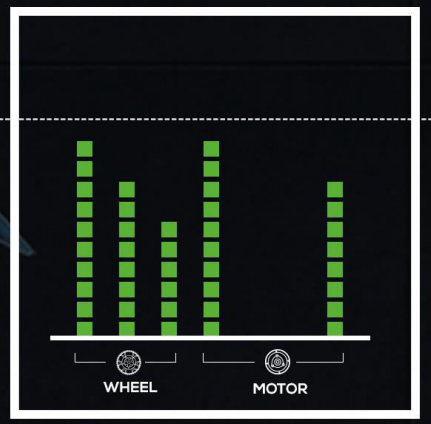
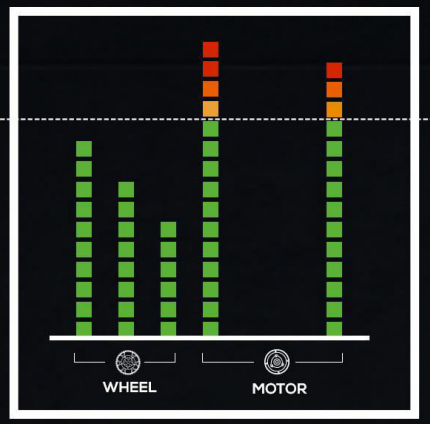


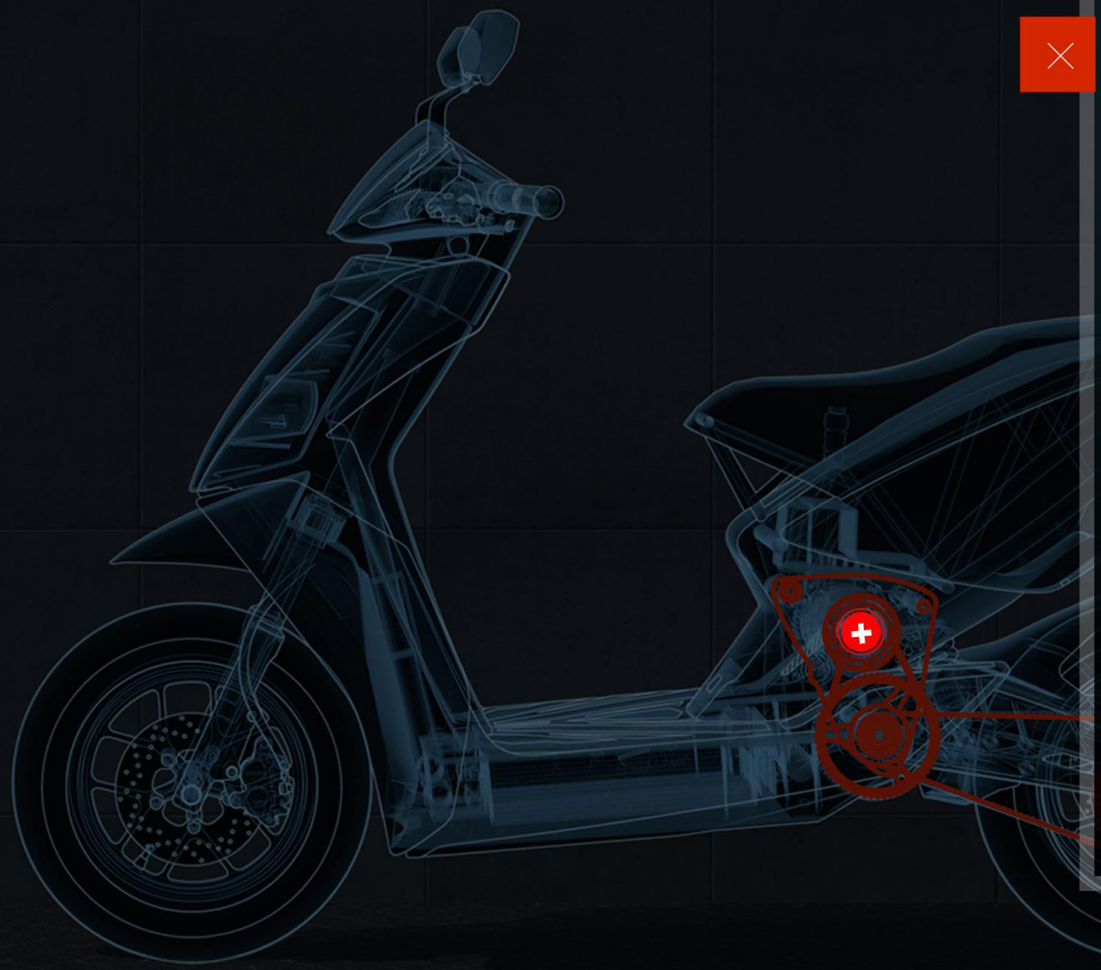


BENCHMARK



FAULTY

Krish



YOUR MOTOR NEEDS A CHECKUP SOON!

1K KMS to go before motor might need replacement

RUN DIAGNOSTICS SCAN

SERVICING RECOMMENDATIONS

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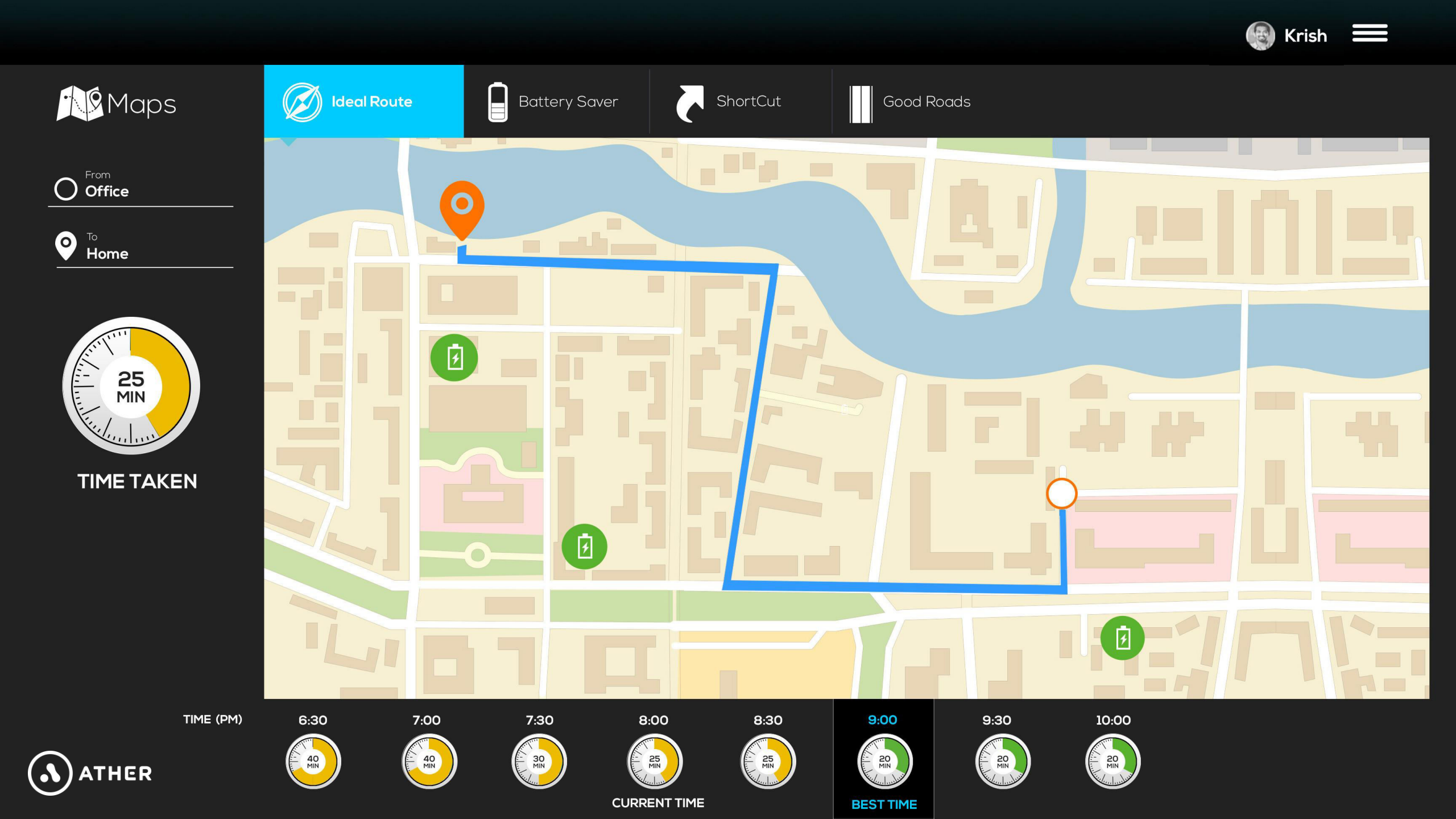
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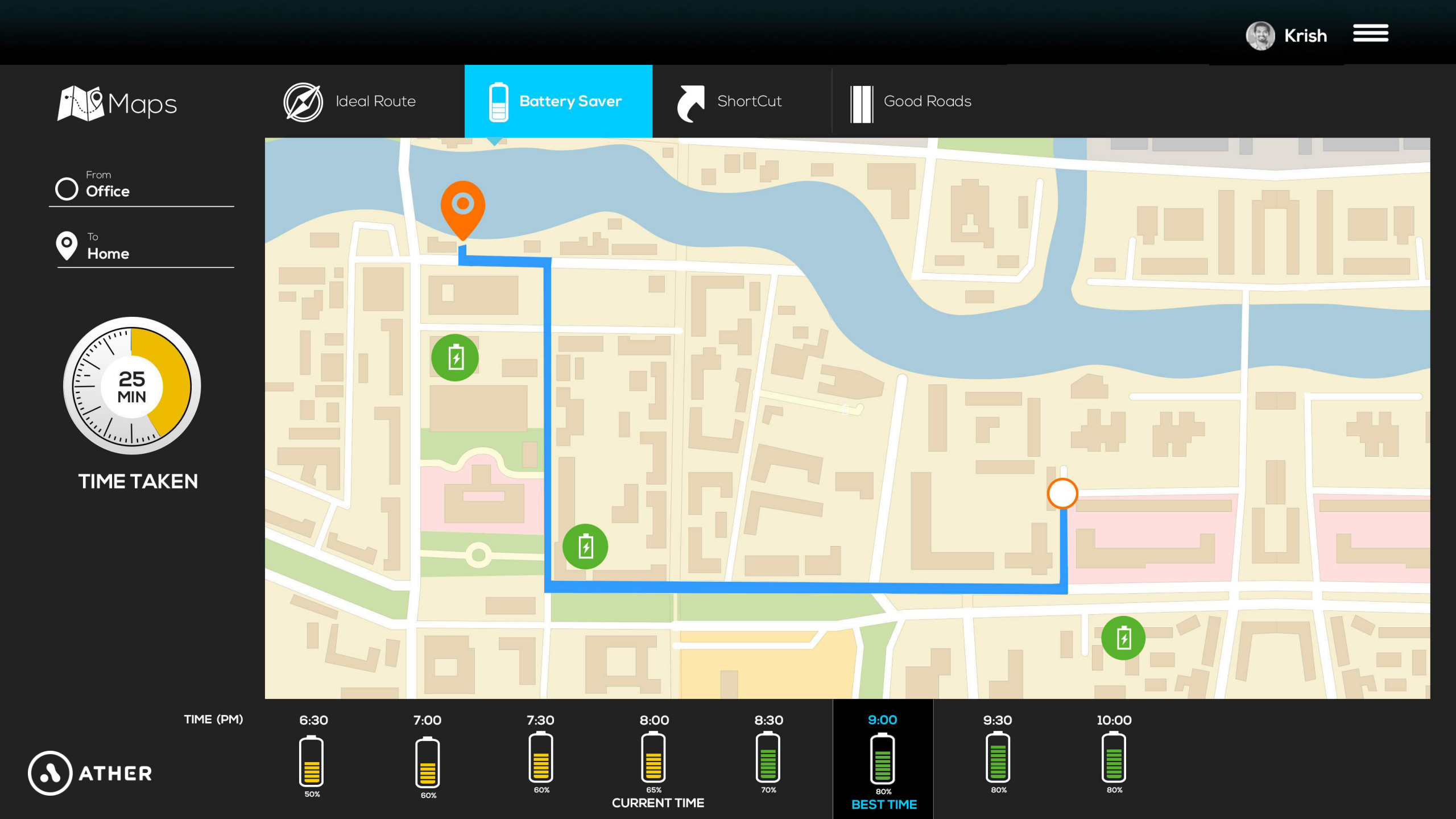
Maps
Ideal Route
Battery Saver
ShortCut
Good Roads
From
Office
To
Home
25
MIN
TIME TAKEN
TIME (PM)
6:30
40 MIN
7:00
40 MIN
7:30
30 MIN
8:00
25 MIN
CURRENT TIME
8:30
25 MIN
9:00
20 MIN
BEST TIME
9:30
20 MIN
10:00
20 MIN
ATHER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7:00
60%
7:30
60%
8:00
65%
CURRENT TIME
8:30
70%
9:00
80%
BEST TIME
9:30
80%
10:00
80%
ATHER

Krish

Maps

Ideal Route | Battery Saver | ShortCut | Good Roads

From
Office

To
Home

30 MIN

TIME TAKEN

ATHER

THANK YOU!

QUESTIONS?