

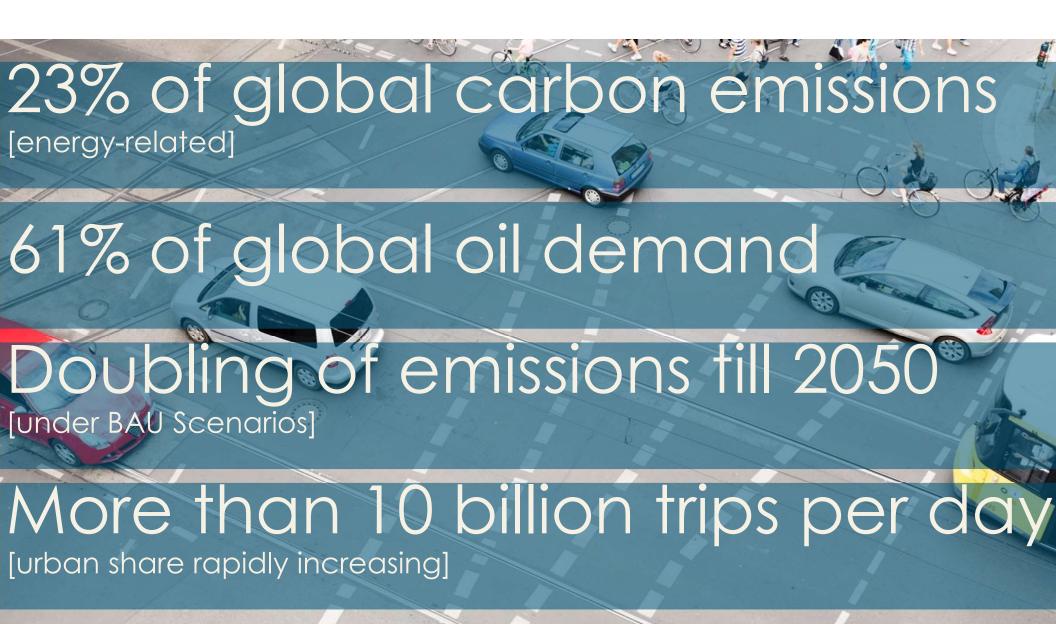


# 1st Key Message

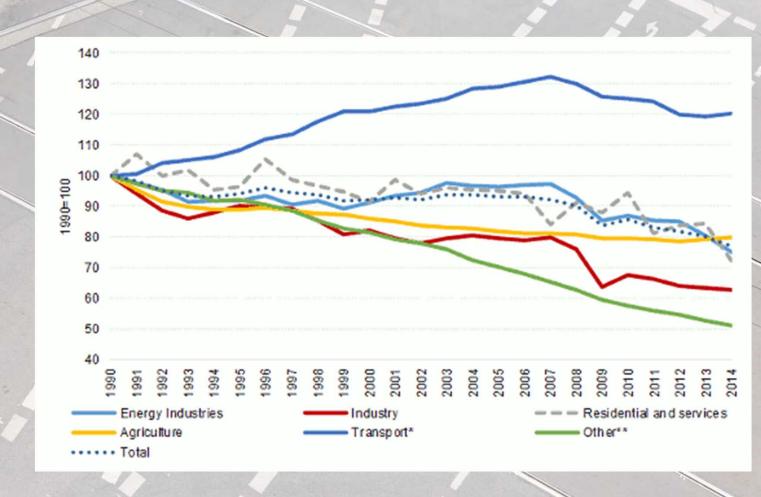
More urban areas will be constructed during first 3 decades of 21st Century than all of history

# 2<sup>nd</sup> Key Message

Urban Transportation is the make and break of the global climate agenda.

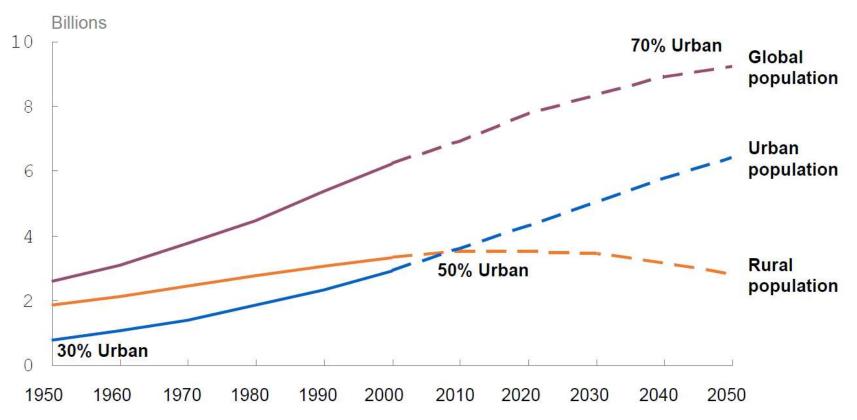


## EU27 growing carbon emissions only in the transport sector





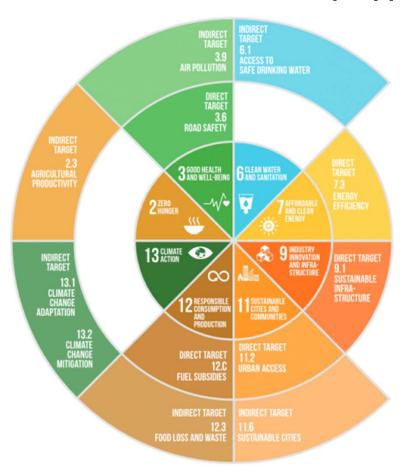
### The Global Urban Mobility Opportunity



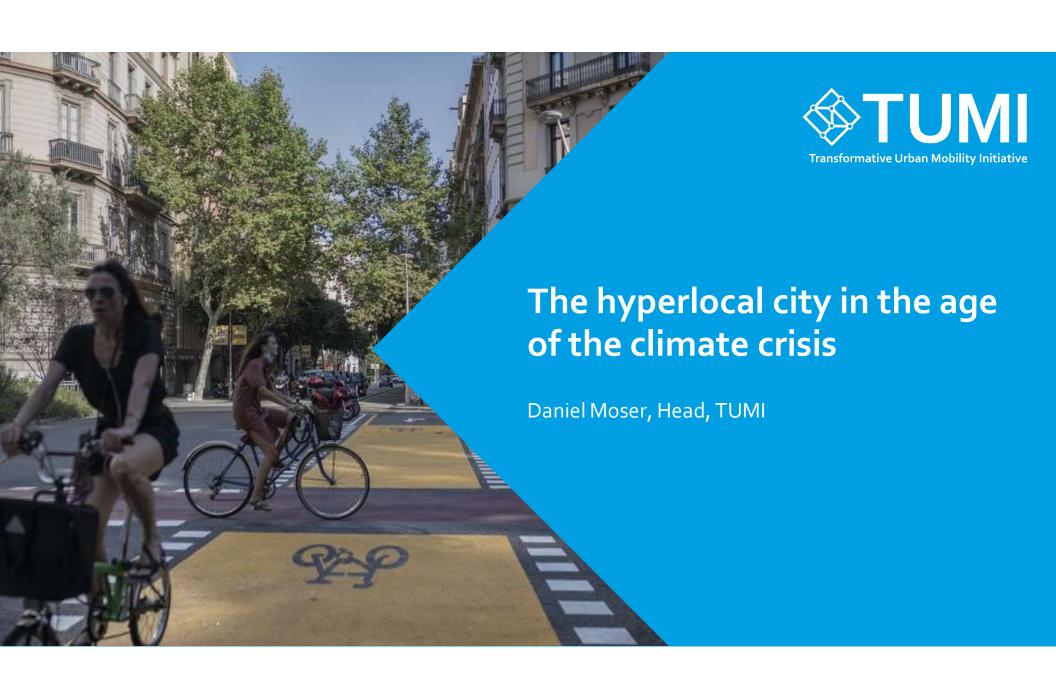
The 150 largest metropolitan economies account for 14% of global population yet generate 41% of global GDP. The urbanization trend presents significant opportunities.



### The Global Urban Mobility Opportunity







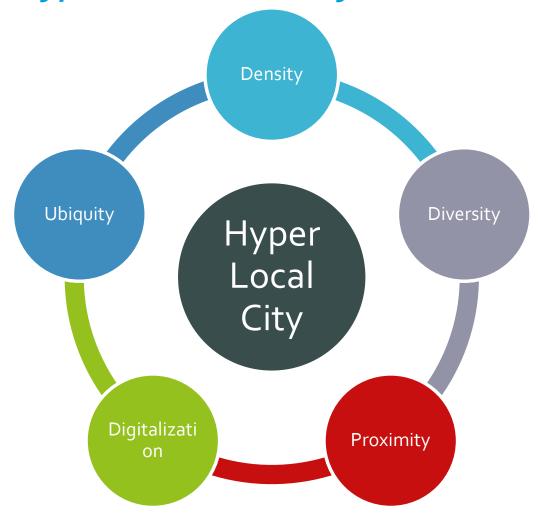
### What is the hyperlocal city?



- 1 A city in which all residents can meet all their needs within a 15-minute walk or bike ride from their homes
- 2 Hyper- proximity cities prioritize multimodal transportation and pedestrians rather than cars, and every area should serve multiple purposes
- Centers on the integration of land use and transport planning and is most successful when implemented as part of a city-wide, city-led strategy that engages strongly with local people.
- The hyperlocal city revolves around five main principles: density, diversity, proximity, ubiquity and digitalization

### The 5 Pillars of a hyperlocal Minute City







Affordable housing options Sa

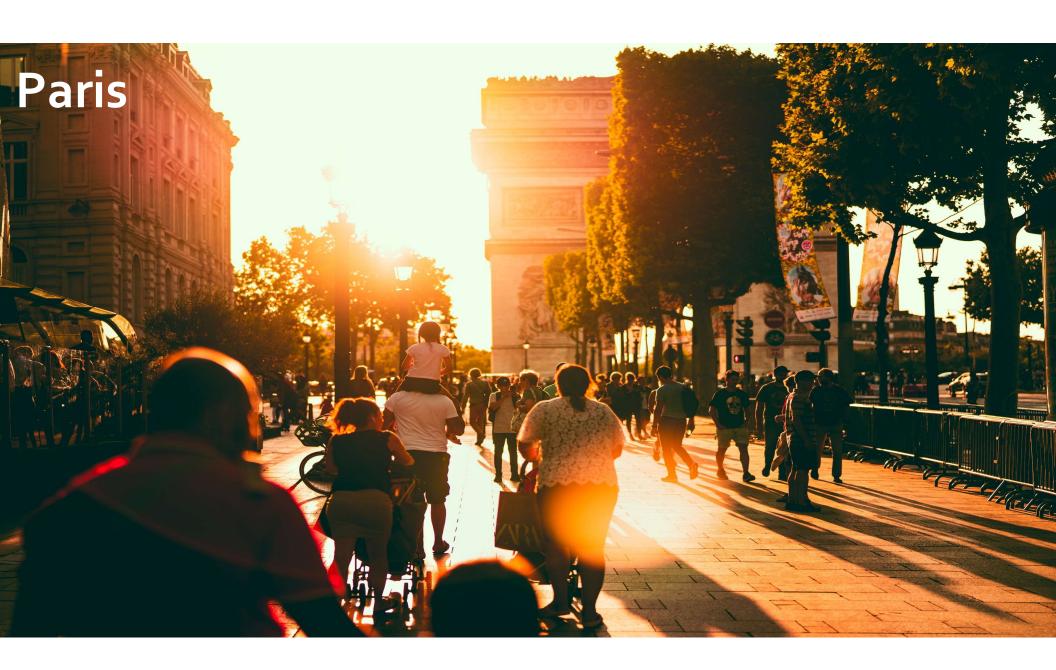
Safe streets

and spaces

gardens

**Sport and** 

recreation facilities

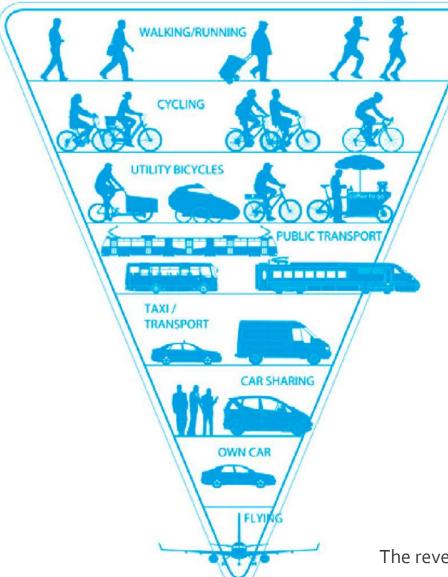








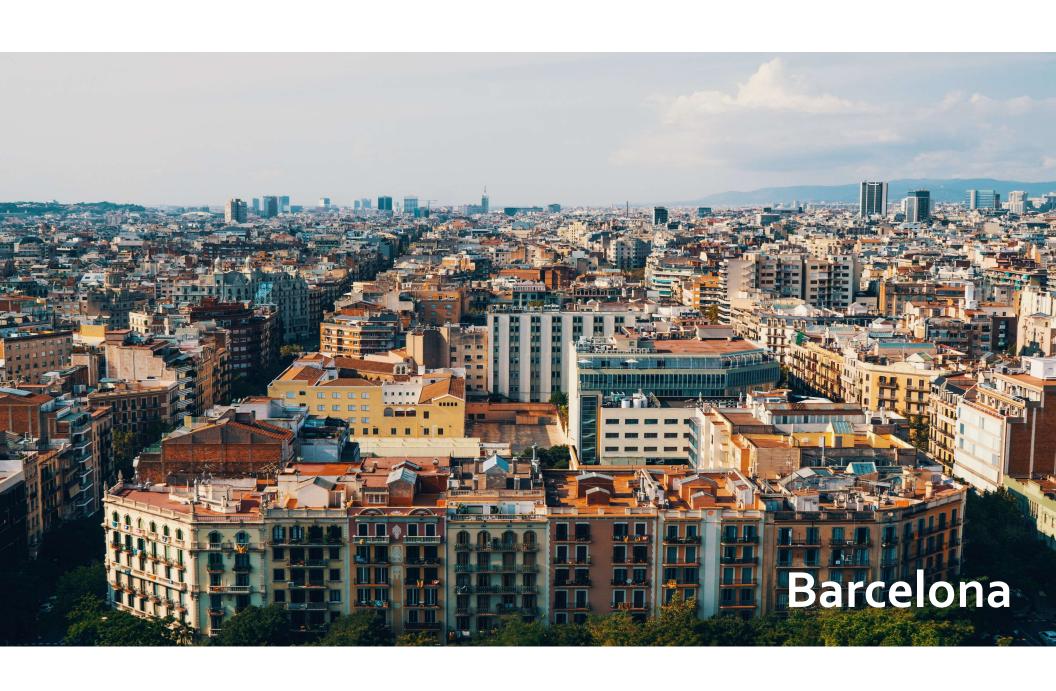






# The reverse traffic pyramid: Walking & Cycling are key elements of the hyperlocal city

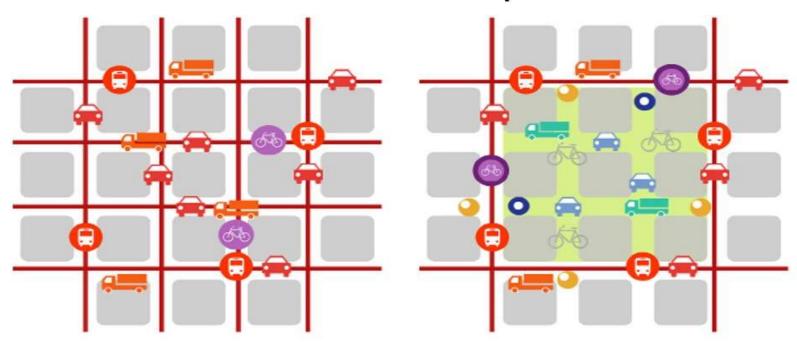
The reverse traffic pyramid. Source: Bicycle Innovation Lab



## SUPERBLOCKS MODEL

#### **Current Model**

### Superblocks Model

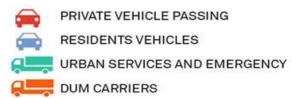


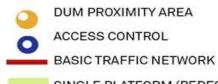




BICYCLES SIGNPOSTS (REVERSE DIRECTION)

FREE PASSAGE OF BICYCLES





SINGLE PLATFORM (PEDESTRIANS PRIORITY)



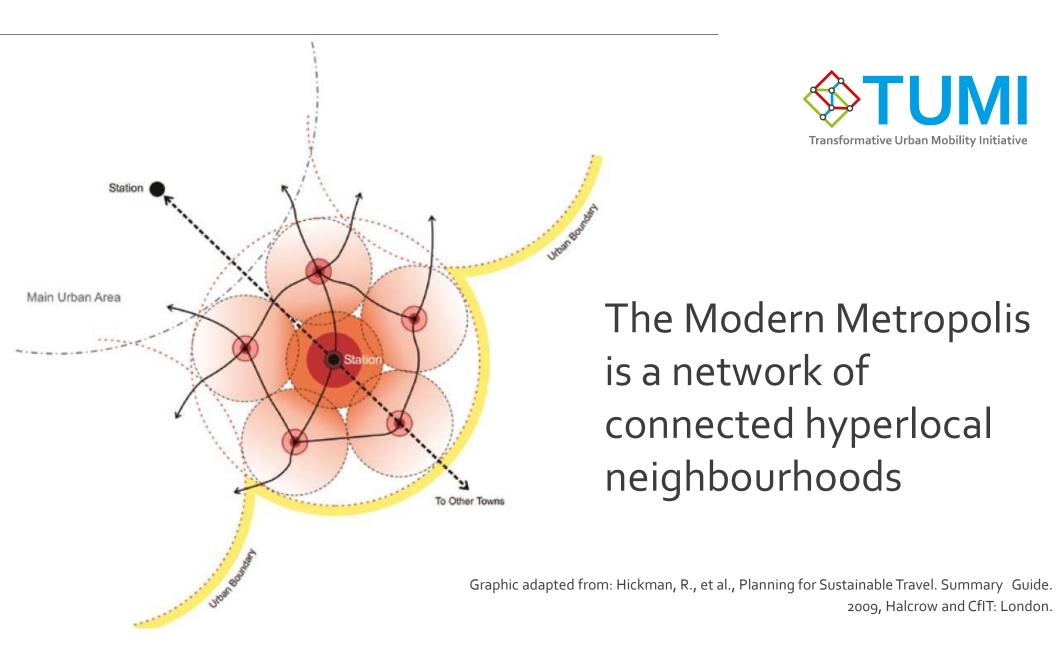














### The unique opportunity to design the future of our cities



- 1. Cities in which all residents can meet all their needs within a 15-minute walk or bike ride from their homes.
- Cities that prioritize multimodal transportation and pedestrians rather than cars, where every area should serve multiple purposes.
- Integration of land use and transport planning as centerpiece. Success is when implemented as part of a city-wide, city-led strategy that engages strongly with local people.
- The hyperlocal city revolves around five main principles: density, diversity, proximity, ubiquity and digitalization





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## **Thank You!**